

Name _____
 WID _____
 Entrance Date _____

KANSAS STATE UNIVERSITY
 College of Arts and Sciences

BACHELOR OF SCIENCE DEGREE

Spring 2019

Curriculum and Graduation Requirements Guide

MAJOR

BASIC REQUIREMENTS	HR	GR
See Current Listing for Courses that Fulfill Requirements:		
Expository Writing I (3)		
Expository Writing II (3)		
Public Speaking (2-3)		
Humanities: 4 courses (11)		
1. Fine Arts		
2. Philosophy (except Logic)		
3. Western Heritage		
4. Literary or Rhetorical Arts		
Social Science: 4 courses (12)		
1		
2		
3		
4 (course w/ prereq in same dept or 500-level or above)		
Natural Sciences: 4 courses (14)		
1. Life Science with Lab		
2. Physical Science with Lab		
3. Life or Physical Science		
4. Course w/ prereq in same department		
Quantitative: (4-9)		
1.		
2.		
3.		
International Overlay: 1 course (3)		
US Multicultural Overlay: 1 course (3)		

Journalism and Mass Communications - Strategic Communications Sequence
A 2.5 GPA is required on all JMC courses applied to the major.

JMC Gateway (9 credit hours)

	Credit	Grade
MC 010 - JMC Orientation	0	
MC 110 - Mass Communication in Society	3	
MC 130 - Writing Conventions & Mechanics	1	
MC 131 - Media Writing Styles & Platforms	1	
MC 132 - Writing Perspectives	1	
<i>Select three from: MC 191, 192, 193, 194, 195, 196</i>		

Strategic Communications Sequence (36 credit hours)

MC 120 - Principles of Advertising	3	
OR		
MC 180 - Principles of Public Relations	3	
MC 221 - Advertising Strategy & Writing	3	
OR		
MC 280 - Public Relations Writing	3	
MC 341 - Media Design & Data Visualization	3	
MC 380 - Strategic Comm Strategy and Planning	3	
MC 396 - Strategic Comm Research	3	
MC 466 - Law of Mass Communications	3	
MC 491 - Mass Communication Internship	1-3	
MC 581 - Strategic Comm Campaigns	3	

Techniques Courses (6 credit hours, MC 300-499, not MC 385 or 491)

Conceptual Courses (6 credit hours, MC 500-799)

Mass Communications Electives (0-2 credit hours)

Outside Concentration (15 credit hours)

At least two 500 level or above classes or classes with pre-requisites; outside JMC

TRANSFER CREDITS PRESENTED

Only 1/2 of the hours required for a KSU Degree can be applied from a two-year college.

College or University	Hours
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

K-State 8

Aesthetic Interpretation	Human Diversity within the U.S.
Historical Perspectives	Natural and Physical Sciences
Global Issues and Perspectives	Social Sciences
Ethical Reasoning and Responsibility	
Empirical and Quantitative Reasoning	

Free Elective

*20 of the last 30 credit hours must be K-State coursework
 *45 credit hours at the 300 level or above are required for graduation

Graduation Requirements

TOTAL hours required	120
KSU graded hours attempted	_____
Plus:	
KSU non-graded hours applied	_____
Transfer credit hours applied	_____
Less:	
KSU hours of F	_____
Below 100 level course	_____
Extra Activity Hours	_____
Total:	_____

CURRENT SEMESTER:

REMAINING HOURS:

REMAINING 300+ HOURS:

OVERALL KSU GPA

Retakes

1.	4.
2.	5.
3.	

Activity Hours - 4 - 8 hours

1.	5.
2.	6.
3.	7.
4.	8.

Advisor: _____

Date: _____

Arts and Sciences Basic Requirements: http://arts.k-state.edu/student-resources/academics/advising_resources/Requirement%20sheets.pdf

K-State 8 Course List: <http://www.k-state.edu/kstate8/lists/>