**BACHELOR OF SCIENCE DEGREE**

**Curriculum and Graduation Requirements Guide**

**Expository Writing I** (3)  
**Expository Writing II** (3)  
**Public Speaking** (2-3)  
**Humanities: 4 courses** (11)  
1. Fine Arts  
2. Philosophy (except Logic)  
3. Western Heritage  
4. Literary or Rhetorical Arts  
**Social Science: 4 courses** (12)  
1.  
2.  
3.  
4 (course w/ prereq in same dept or 500-level or above)  
**Natural Sciences: 4 courses** (14)  
1. Life Science with Lab  
2. Physical Science with Lab  
3. Life or Physical Science  
4. Course w/ prereq in same department  
**Quantitative:** (4-9)  
1.  
2.  
3.  
**International Overlay: 1 course** (3)  

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**BASIC REQUIREMENTS**  
**HR**  
**GR**  

See Current Listing for Courses that Fulfill Requirements:

- Expository Writing I (3)  
- Expository Writing II (3)  
- Public Speaking (2-3)  
- Humanities: 4 courses (11)  
  1. Fine Arts  
  2. Philosophy (except Logic)  
  3. Western Heritage  
  4. Literary or Rhetorical Arts  
- Social Science: 4 courses (12)  
  1.  
  2.  
  3.  
  4 (course w/ prereq in same dept or 500-level or above)  
- Natural Sciences: 4 courses (14)  
  1. Life Science with Lab  
  2. Physical Science with Lab  
  3. Life or Physical Science  
  4. Course w/ prereq in same department  
- Quantitative: (4-9)  
  1.  
  2.  
  3.  
- International Overlay: 1 course (3)  

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**MAJOR**  
**JMC-Public Relations**  

02/17  

A total of 39 credit hours must be completed (a max of 45 may be applied to degree). You must have a cumulative GPA 2.5 or higher on all MC course work to graduate.  

<table>
<thead>
<tr>
<th>Course</th>
<th>Credit</th>
<th>Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>MC 110 - Mass Comm in Society</td>
<td>3</td>
<td></td>
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<tr>
<td>MC 180 - Fund of Public Relations</td>
<td>3</td>
<td></td>
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<tr>
<td>MC 200 - News and Feature Writing</td>
<td>3</td>
<td></td>
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<tr>
<td>MC 280 - Public Relations Writing</td>
<td>3</td>
<td></td>
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<tr>
<td>MC 380 - Public Relations Strategy &amp; Planning</td>
<td>3</td>
<td></td>
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<tr>
<td>MC 382 - Public Relations Case Studies</td>
<td>3</td>
<td></td>
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<tr>
<td>MC 396 - Strategic Comm Research</td>
<td>3</td>
<td></td>
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<tr>
<td>MC 466 - Law of Mass Comm</td>
<td>3</td>
<td></td>
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<tr>
<td>MC 480 - Advertising &amp; Pub Rel Design &amp; Prod</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>MC 491 - Mass Comm Internship</td>
<td>1-3*</td>
<td></td>
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<tr>
<td>MC 645 - PR Campaigns</td>
<td>3</td>
<td></td>
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</tbody>
</table>

Choose 1 of the following upper-level Public Relations Classes:  
MC 539, MC 557, MC 625, MC 662, MC 665, MC 682  

**Electives: 3-5 hrs (**MC 491 hrs + Elective hrs much equal a 6 hrs)  
(max of 11 hrs can apply towards degree)**

**Outside Concentration - 15 hours, of which, at least 2 courses must be 500-level or higher or classes with a prerequisite in the same dept. (A max of 6 hrs may overlap with the "Basic Requirements")**

**Graduation Requirements**  
**TOTAL hours required** 120  
**KSU graded hours attempted**  
**Plus:**  
**KSU non-graded hours applied**  
**Less:**  
**K-State 8**  
Aesthetic Interpretation  
Human Diversity within the U.S.  
Historical Perspectives  
Natural and Physical Sciences  
Global Issues and Perspectives  
Social Sciences  
Ethical Reasoning and Responsibility  
Empirical and Quantitative Reasoning  

**Free Elective**

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**Retakes**  
1.  
2.  
3.  
4.  
5.  

**Activity Hours - 4 - 8 hours**  
1.  
2.  
3.  
4.  
5.  
6.  
7.  
8.  

20 of the last 30 credit hours must be K-State coursework.  
45 credit hours at the 300 level or above are required for graduation.