COLLEGE OF ARTS AND SCIENCES

COURSE AND CURRICULUM CHANGES

To be considered at the College of Arts and Sciences Faculty Meeting

November 10, 2016
Eisenhower 015

Undergraduate/Graduate
Expedited and Non-Expedited

Contact Person: Jeffrey Smith
532-6900
e-mail: solt@ksu.edu

Units outside the College of Arts and Sciences affected:
Graduate School

Please provide the sponsors of a proposal change with any information regarding fiscal or programmatic impact on your department, program or students
EXPEDITED COURSE PROPOSALS
Courses Numbered 000-599

Journalism and Mass Communications

DROP:
MC 111 – Journalism in a Free Society
MC 112 – Web Communication in Society
MC 276 – Concepts of Electronic Media Production
MC 306 – Audio News Production
MC 411 – Yearbook Editing and Management
MC 421 – Advertising Sales
MC 460 – KSDB Participation
MC 481 – Video Techniques
MC 501 – Advanced Web Communication
MC 531 – Communication, Diversity and Social Change
MC 535 – Community Media
MC 546 – Sports, Advertising and Global Culture
MC 575 – Multimedia Techniques
MC 593 – Producing and Directing for Video
MC 655 – Electronic Media Programming
MC 670 – Advertising and Social Responsibility

RATIONALE: The elimination of these classes represents a “housekeeping” action that is long overdue. Some of these courses have not been taught in years (one class has never been taught). Other courses represent skills and subject matter that are no longer relevant to the rapidly-changing media professions, while others have been solely focused on skills and subjects that have been absorbed by other courses or will be offered in our new curriculum.

IMPACT: This is an internal action and will not impact other units on campus.

EFFECTIVE DATE: Fall 2017
EXPEDITED COURSE PROPOSALS
Courses Numbered 600-999

Art

FROM: ART 826 – Graduate Seminar. (2) II. Emphasis upon the exchange of ideas and exploration of critical theory. Direct involvement in critique, readings, discussions, and field trips. Each semester a different theme will guide a pertinent topic from within the field. Note: May be taken for two semesters.

TO: ART 826 – Graduate Seminar. (2) I, II. Emphasis upon the exchange of ideas and exploration of critical theory. Direct involvement in critique, readings, discussions, and field trips. Each semester a different theme will guide a pertinent topic within the field. Note: May be taken for three semesters.

RATIONALE: Contemporary art and design practices engage a number of issues that cross conventional discipline boundaries. This seminar offers the opportunity to participate in studio visits with artists outside of Manhattan and to engage in discussion with students from other art and design areas. Increasing the number of times a student may take this course for credit, increases opportunities for such exchange.

IMPACT: None

EFFECTIVE DATE: Fall 2017
EXPEDITED CURRICULUM PROPOSALS
Undergraduate

Journalism and Mass Communications

FROM:      TO:

The study of mass communications provides students with the tools to function effectively in an information-intensive society, whether as creators or as consumers of information.

Students follow a general course of study in the College of Arts and Sciences, a specialized professional curriculum in the A.Q. Miller School of Journalism and Mass Communications, and a focused selection of courses in an outside discipline.

The program offers a hands-on education that provides students with practical experience. Students can serve on the staffs of the Kansas State Collegian, the student newspaper; the Royal Purple yearbook; and campus radio station KSDB-FM. Students can also produce television programs for local cable television, including Manhattan Matters, a weekly community newsmagazine, and Purple Power Play, a sports show highlighting K-State athletics.

Bachelor of Science in Secondary Education—Journalism (EDJOR) and Teacher Licensure

Bachelor of Science in Secondary Education—English and Journalism (EDENJ) and Teacher Licensure

Programs

Bachelor of Arts/Bachelor of Science

• Mass Communications B.A./B.S.

The study of mass communications provides students with the tools to function effectively in an information-intensive society, whether as creators or as consumers of information or strategic communication.

Students follow a general course of study in the College of Arts and Sciences, a specialized professional curriculum in the A.Q. Miller School of Journalism and Mass Communications, and a focused selection of courses in an outside discipline.

The public relations and advertising sequences focus on preparing students for entry-level positions in the growing field of strategic communications, which assists and advises organizations in managing their communications. Corporations, non-profit organizations, different levels of government and military, and public relations and advertising agencies all rely on educated communicators with public relations and advertising knowledge and skills. As a capstone experience public relations and advertising classes that teach students the knowledge and skills to qualify for these careers, students complete a professional internship that gives them practical experience in the type of public relations or advertising they are interested in. Students are encouraged to take advantage of opportunities offered by our professional organizations, including the pre-professional K-State Public Relations Student Society of America (PRSSA) chapter and the Ad Club, a collegiate chapter of the American Advertising Federation. These organizations are eager to engage and mentor students through networking with professionals,
Non-Degree

- Mass Communications Minor

Courses

Mass Communications

- MC 010 – Pre-Major Orientation
- MC 110 – Mass Communication in Society
- MC 111 – Journalism in a Free Society
- MC 112 – Web Communication in Society
- MC 120 – Principles of Advertising
- MC 165 – KSDB-FM Audition
- MC 180 – Fundamentals of Public Relations
- MC 200 – News and Feature Writing
- MC 210 – Visual Communication in Mass Media
- MC 211 – Writing for the Electronic Media
- MC 221 – Advertising Strategy & Writing
- MC 241 – Editing
- MC 251 – Digital News
- MC 276 – Concepts of Electronic Media Production
- MC 280 – Public Relations Writing
- MC 290 – Topics in Mass Communications
- MC 303 – Advanced News Writing
- MC 306 – Audio News Production
- MC 310 – Sports Reporting
- MC 316 – Computer-Assisted Reporting
- MC 331 – Digital Photography for Mass Media
- MC 341 – News Design
- MC 380 – Public Relations Research, Strategy and Planning
- MC 382 – Public Relations Case Studies

Journalism students gain practical experience through hands-on training at some of the nation’s finest student media organizations. Campus media venues include the Kansas State Collegian, the daily campus news source published online, through an app, and in print; and the Royal Purple yearbook. The A.Q. Miller School operates radio station KSDB-FM, which programs news, sports and music, along with podcasting, streaming audio and internet content; and KSU’s local high definition television station, KKSU-TV, where students produce a community newscast, Channel 8 News, and MHK All-Day, a weekly student-staffed news broadcast, which is also streamed live over the internet. The JMC NewsDesk provides student with practical experience in managing a news assignment desk and developing content for distribution on multiple media platforms.

Bachelor of Science in Secondary Education-Journalism (EDJOR) and Teacher Licensure

Bachelor of Science in Secondary Education-English and Journalism (EDENJ) and Teacher Licensure
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<td>Audio and Video Production</td>
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<td>History of Mass Communication</td>
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<td>Global Mass Communication</td>
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<td>Strategic Health Communication</td>
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<td>Communication and Risk</td>
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<td>Communication Theory</td>
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<td>Professional Journalism Practicum</td>
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<td>MC 780</td>
<td>Research Methods in Mass Communications</td>
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<td>MC 785</td>
<td>Issues in Media Management</td>
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<td>MC 600</td>
<td>Economics of Mass Communication</td>
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<td>MC 605</td>
<td>Supervision of School Publications</td>
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<td>MC 612</td>
<td>Gender Issues and the Media</td>
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<td>Global Advertising</td>
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<td>Media Relations</td>
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<td>International and Intercultural Public Relations</td>
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<td>MC 665</td>
<td>Managing Integrated Strategic Communications</td>
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<td>Readings in Mass Communications</td>
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<td>MC 682</td>
<td>Seminar in Public Relations</td>
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<td>MC 690</td>
<td>Problems in Mass Communications</td>
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<td>MC 710</td>
<td>History of Mass Communications</td>
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<td>Environmental Communications</td>
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<td>Ethics in Mass Communications</td>
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<td>International Communications</td>
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<td>Seminar on Issues of the Media</td>
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<td>Colloquium in Mass Communications</td>
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RATIONALE: This action requests a change in the catalog copy that introduces our program and the participation opportunities offered by our media operations and strategic communications-related student organizations. The current language has not been updated in years (some of the participation opportunities no longer exist), and we only list activities that are media-related (strategic communications is not presently included in the introduction).

IMPACT: This action is strictly internal and does not affect other departments.

EFFECTIVE DATE: Summer 2017
NON-EXPEDITED COURSE PROPOSALS
Courses Numbered 000-599

Geography

FROM: GEOG 100 – World Regional Geography. (3) I, II, S. Introduction to geography structured on a framework of major world regions and countries. With the regional approach is an explicit discussion of the essential concepts of certain systematic specialties, such as political, social, economic, and urban geography. K-State 8: Global Issues and Perspectives; Social Sciences.

TO: GEOG 100 – World Regional Geography. (3) I, II, S. Introduction to geography structured on a framework of major world regions and countries. Within the regional approach is an explicit discussion of essential concepts rooted in historical, cultural, social, political, economic, religious, gender, and urban geography. K-State 8: Global Issues and Perspectives; Historical Perspectives.

K-STATE 8 RATIONALE: In the past this class was taught by faculty who emphasized the Global Issues and Perspectives and Social Sciences perspectives of research. The Geography department has recently hired some new faculty members and today a larger component of this class now emphasizes Historical Perspectives content rather than the Social Sciences content.

RATIONALE: The department has hired new faculty members and the content of the course now emphasizes historical perspectives as a foundation for current cultural/geographic phenomena.

IMPACT: This change will provide K-State students in numerous programs/colleges with another option to earn the “historical perspective” tag.

EFFECTIVE DATE: Fall 2017

FROM: GEOG 310 – Geography of Kansas. (3) I. Perceptions of Kansas, and a regional analysis of the state including discussion of climate, landforms, soil, water, and minerals as well as patterns of settlement, population, agriculture, industry, transportation, and urban development. K-State 8: Human Diversity within the US; Social Sciences.

TO: GEOG 310 – Geography of Kansas. (3) I, II, S. A regional and historical analysis of Kansas including discussion of the physical environment, historical development, and current geographic patterns. K-State 8: Human Diversity within the US; Historical Perspectives.

K-STATE 8 RATIONALE: The way the class has been taught recently places more emphasis on the historical development of Kansas and the impact that development has on current geographic patterns in the state.
RATIONALE: This course as currently taught emphasizes historical perspectives on the state of Kansas.

IMPACT: This change will provide K-State students in numerous programs/colleges with another option to earn the “historical perspective” tag.

EFFECTIVE DATE: Fall 2017

ADD: GEOG 497 – Undergraduate Research in Geography. (1-3) I, II, S. Independent research project conducted with the guidance of a faculty mentor. Pr.: Consent of instructor. K-State 8: None.

RATIONALE: There is a need to offer mentored undergraduate research experiences under close supervision of faculty members in the Department of Geography.

IMPACT: None

EFFECTIVE DATE: Fall 2017

Music, Theatre, and Dance

ADD: MUSIC 513 – Teaching Beginning Band and Jazz Techniques. (1) II. Students will learn and employ techniques and strategies for teaching beginning band and beginning through intermediate jazz ensemble.

RATIONALE: One hole in the curriculum at this time is adequate time spent on teaching techniques for the beginning band as well as a jazz ensemble. These are two sets of skills and knowledge that our students must have a broader and deeper knowledge of to be even more successful in the classroom. Currently there is 1-credit hour being set aside for a brief overview. This course would allow for a more comprehensive look into how to administer, design, and teach a beginning band course as well as an introduction to jazz techniques.

IMPACT: This course addition will not impact other units as the music education faculty will teach this course and teaching responsibilities will remain with the faculty member who is currently teaching the 1-credit section of MUSIC 511.

EFFECTIVE DATE: Fall 2017
Sociology, Anthropology, and Social Work


K-STATE 8 RATIONALE: Students will learn ethics and responsibilities associated with conducting research with human subjects. They will learn how to identify a central research question, intellectual rationale, and appropriate data collection and analysis methods. This may involve qualitative and/or quantitative methods. The work will have sociological relevance.

RATIONALE: This course will enable undergraduate sociology majors to gain further experience in conducting original research that will be supervised by faculty. This will be invaluable for majors who plan to attend graduate school or seek employment in professional occupations that require social science research skills. Students will need to indicate their interest in producing a senior thesis by the second semester of their junior year and obtain the consent of a sociology faculty member to direct the thesis. In consultation with the thesis director, the consent of two additional faculty members will be obtained to serve as members of an advisory committee. With the permission of the thesis director, eligible students will enroll in 6 credit hours of SOCIO 599; three in the first semester of their senior year and three in the second semester. The completed thesis will be due in week 14 of the second semester, and students will present their work orally in week 16. Pre-requisites include SOCIO 423 and SOCIO 431 (Methods of Social Research I and Comparative Social Theories, respectively).

IMPACT: This course will not impact other units.

EFFECTIVE DATE: Fall 2017
NON-EXPEDITED CURRICULUM PROPOSALS
Undergraduate

Music, Theatre, and Dance

Music Education (B.M.E.)

FROM:

The program of study leading to this degree is a nine-semester curriculum designed to prepare music teachers for grades Pre-K–12. With careful planning and enrollment during summer session(s) all requirements may be completed in four years. Within this curriculum there are two emphases—vocal/choral music, and instrumental music.

Bachelor’s degree requirements

Professional educational requirements

• DED 075 – Orientation to Teacher Education at KSU Credits: 0
• DED 318 – Educational Technology for Teaching and Learning Credits: 1
• EDCEP 315 – Educational Psychology Credits: 3
• EDCEP 525 – Interpersonal Relations in the Schools Credits: 1
• EDSEC 200 – Teaching as a Career Credits: 1
• EDSEC 230 – Early Field Experience Credits: 1
• EDSEC 310 – Foundations of Education Credits: 3
• EDSEC 376 – Core Teaching Skills: Secondary/Middle Credits: 3
• EDSEC 455 – Teaching in a Multicultural Society Credits: 1

TO:

The program of study leading to this degree is a nine-semester curriculum designed to prepare music teachers for grades Pre-K–12. With careful planning and enrollment during summer session(s) all requirements may be completed in four years. Within this curriculum there are two emphases—vocal/choral music, and instrumental music.

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• EDSEC 200 – Teaching as a Career Credits: 1
• EDSEC 230 – Early Field Experience Credits: 1
• EDSEC 310 – Foundations of Education Credits: 3
• EDSEC 376 – Core Teaching Skills: Secondary/Middle Credits: 3
• EDSEC 455 – Teaching in a Multicultural Society Credits: 1
- EDSEC 477 – Content Area Literacies and Diverse Learners **Credits:** 2
- EDSEC 582 – Teaching Internship in Music **Credits:** 6–12
- EDSP 323 – Exceptional Students in the Secondary School **Credits:** 2
- FSHS 110 – Introduction to Human Development **Credits:** 3

**For the College of Education licensure:**

For admission to the teacher education program and licensure in the state of Kansas, please visit the College of Education website.

**Music requirements for all options:**

- Major performing organization each semester except the professional semester
- MUSIC 050 – Recital Attendance **Credits:** 0 (7 semesters)
- MUSIC 060 – Piano Proficiency **Credits:** 0
- MUSIC 210 – Music Theory I **Credits:** 3
- MUSIC 230 – Music Theory II **Credits:** 3
- MUSIC 231 – Aural Skills I **Credits:** 1
- MUSIC 232 – Fundamentals of Teaching Music **Credits:** 2
- MUSIC 249 – Introduction to Music of the World **Credits:** 3
- MUSIC 320 – Music Theory III **Credits:** 3
- MUSIC 321 – Aural Skills II **Credits:** 1
- MUSIC 322 – Aural Skills Proficiency **Credits:** 0
- MUSIC 360 – Music Theory IV **Credits:** 3
- MUSIC 361 – Aural Skills III **Credits:** 1
- MUSIC 417 – Conducting **Credits:** 2
- MUSIC 501 – Half Recital **Credits:** 0
- MUSIC 502 – Full Recital **Credits:** 0

- EDSEC 477 – Content Area Literacies and Diverse Learners **Credits:** 2
- EDSEC 582 – Teaching Internship in Music **Credits:** 6–12
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- MUSIC 361 – Aural Skills III **Credits:** 1
- MUSIC 417 – Conducting **Credits:** 2
- MUSIC 501 – Half Recital **Credits:** 0
- MUSIC 502 – Full Recital **Credits:** 0
• MUSIC 511 – Music in the Schools K-6 Credits: 3
• MUSIC 512 – Music Program in Junior/Senior High Schools Credits: 3
• MUSIC 525 – Instrumentation and Arranging Credits: 2
• MUSIC 530 – Music History I: Ancient Greece through 1700 Credits: 3
• MUSIC 531 – Music History II: 1700 to 1850 Credits: 3
• MUSIC 532 – Music History III: 1850 to the Present Credits: 3
• MUSIC 670 – Advanced Studies in Music Education Credits: 2

Applied lessons each semester except the professional semester

• MUSIC 255 – Lower-Division Performance Credits: 1-4
• and/or
• MUSIC 455 – Upper-Division Performance Credits: 0-4

Note:

A half recital or an extended “jury” recital is required before graduation. Divisional recommendation determines the methods of satisfying this requirement.

Piano proficiency requirements must be met one semester before scheduling student teaching.

Additional music requirements for instrumental emphasis

Instrumental majors (Winds and percussion only) are required to participate in marching band for at least two semesters (preferably during the freshman and sophomore years.)

• MUSIC 511 – Music in the Schools K-6 Credits: 3
• MUSIC 512 – Music Program in Junior/Senior High Schools Credits: 3
• MUSIC 525 – Instrumentation and Arranging Credits: 2
• MUSIC 530 – Music History I: Ancient Greece through 1700 Credits: 3
• MUSIC 531 – Music History II: 1700 to 1850 Credits: 3
• MUSIC 532 – Music History III: 1850 to the Present Credits: 3
• MUSIC 670 – Advanced Studies in Music Education Credits: 2

Applied lessons each semester except the professional semester

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• and/or
• MUSIC 455 – Upper-Division Performance Credits: 0-4

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• MUSIC 112 – University Choir **Credits:** 0–1 (1 credit)
  - or a large vocal organization
• MUSIC 113 – University Band **Credits:** 0–1 (as the lab for MUSIC 518 – Instrumental Conducting)
• MUSIC 203 – Vocal Techniques I **Credits:** 1
• MUSIC 204 – Vocal Techniques II **Credits:** 1
• MUSIC 206 – Piano Class I **Credits:** 1
• or
• MUSIC 207 – Piano Class II **Credits:** 1
• MUSIC 280 – Lower-Division Ensemble Performance **Credits:** 1
• or
• MUSIC 480 – Upper-Division Ensemble Performance **Credits:** 1
• All other MUSIC 280/480 can be taken for 0 credits
• MUSIC 518 – Instrumental Conducting **Credits:** 2
• MUSIC 513 – Teaching Beginning Band and Jazz Techniques **Credits:** 1

Select an additional 8 semester credit hours according to the major instrument

• MUSIC 234 – String Techniques and Materials **Credits:** 1
• MUSIC 235 – Percussion Techniques and Materials **Credits:** 2
• MUSIC 236 – Clarinet & Saxophone Woodwind Techniques and Materials **Credits:** 1
• MUSIC 237 – Double Reed and Flute Woodwind Techniques and Materials **Credits:** 1
• MUSIC 238 – High Brass Techniques and Materials **Credits:** 1
• MUSIC 239 – Low Brass Techniques and Materials **Credits:** 1
• MUSIC 427 – Advanced String Techniques and Materials **Credits:** 1–2 (1 credit)
• MUSIC 427 – Advanced String Techniques and Materials **Credits:** 1–2 (1 credit)

### Additional requirements for vocal/choral emphasis

If voice is the major performance area

- Keyboard **Credits:** 2
- Woodwind Techniques
- Brass Techniques
- Ensemble
- **MUSIC 113 – University Band Credits:** 0–1 (1 credit) or one additional instrumental techniques course
- **MUSIC 112 – University Choir Credits:** 0–1 (0 credit) as the lab for MUSIC 517 – Choral Conducting
- **MUSIC 234 – String Techniques and Materials Credits:** 1
- **MUSIC 235 – Percussion Techniques and Materials Credits:** 2
- **MUSIC 236 – Clarinet & Saxophone Woodwind Techniques and Materials Credits:** 1
- or
- **MUSIC 237 – Double Reed and Flute Woodwind Techniques and Materials Credits:** 1
- **MUSIC 238 – High Brass Techniques and Materials Credits:** 1
- or
- **MUSIC 239 – Low Brass Techniques and Materials Credits:** 1
- **MUSIC 475 – Opera Workshop Credits:** 1–18 (1 credit)
- or
- **MUSIC 490 – Collegium Musicum Credits:** 1
- **MUSIC 475 – Opera Workshop Credits:** 1–18 (1 credit)
- or
- **MUSIC 490 – Collegium Musicum Credits:** 1
- **MUSIC 517 – Choral Conducting Credits:** 2

If voice is the major performance area

- Keyboard **Credits:** 2
- **MUSIC 513 – Beginning Band and Jazz Techniques Credits:** 1
- Woodwind Techniques
- Brass Techniques
- Ensemble
- **MUSIC 112 – University Choir Credits:** 0–1 (0 credit) as the lab for MUSIC 517 – Choral Conducting
- **MUSIC 234 – String Techniques and Materials Credits:** 1
- **MUSIC 235 – Percussion Techniques and Materials Credits:** 2
- **MUSIC 236 – Clarinet & Saxophone Woodwind Techniques and Materials Credits:** 1
- or
- **MUSIC 237 – Double Reed and Flute Woodwind Techniques and Materials Credits:** 1
- **MUSIC 238 – High Brass Techniques and Materials Credits:** 1
- or
- **MUSIC 239 – Low Brass Techniques and Materials Credits:** 1
- **MUSIC 475 – Opera Workshop Credits:** 1–18 (1 credit)
- or
- **MUSIC 490 – Collegium Musicum Credits:** 1
- **MUSIC 517 – Choral Conducting Credits:** 2
RATIONALE: A course addressing beginning band techniques is being created to address a gap in knowledge of current music education students. Currently, the content is being covered during MUSIC 511; however, the use of that time is infringing on general music methods and not enough time to adequately prepare them to do both. Creating MUSIC 513 and putting it into the curriculum will address both needs while making no impact on total hours required for graduation or on faculty loads.

IMPACT: There will be no impact on other disciplines.

EFFECTIVE DATE: Fall 2017
NON-EXPEDITED CURRICULUM PROPOSALS
Graduate

Modern Languages

Teaching English as a Foreign Language Graduate Certificate

ADD:

The Graduate Certificate Program in Teaching English as a Foreign Language is intended for aspiring teachers of English for non-native speakers, as well as for practicing teachers who would like to enhance their skills and credentials. Students will be better prepared to teach English in a wide range of contexts, both abroad and domestically, or to pursue a graduate degree in TEFL or another field within applied linguistics. A total of 18 credit hours are required to complete the certificate program, 15 hours (5 courses) of required, core courses, and 3 hours (1 course) of an approved elective course.

Admission criteria:
Applicants must hold a BA in a related field (e.g., language, education, etc.) or must be pursuing an MA in a related field. Applicants with a different academic background may, at most, be permitted probationary admission, with stipulations for coursework and/or expectations for performance during the first semester of the program.

List of required courses:
- MLANG 600 – Principles of Linguistics Credits: 3
- MLANG 710 – Foreign Language Pedagogy Credits: 3
- MLANG 770 – Theories of 2nd Language Acquisition Credits: 3
- MLANG 803 – Practicum in Adult TESL/TEFL: Oral Communication Credits: 3
- MLANG 804 – Practicum in Adult TESL/TEFL: Written Communication Credits: 3

Approved elective from, but not limited to, the following:
- A linguistics-orientated graduate seminar numbered MLANG 799
- ENGL 700 – Old English Credits: 3
- ENGL 757 – Studies in Language and Linguistics Credits: 3
- ENGL 820 – Seminar in Language Credits: 3
- ANTH 514 – Language and Culture Credits: 3
- ANTH 523 – Topics in Linguistic Anthropology Credits: 1-4
- ANTH 792 – Field Methods in Linguistics Credits: 3
- PHILO 625 – The Philosophy of Language Credits: 3
- EDCI 720 – ESL/Dual Language Methods Credits: 3
- EDCI 731 – ESL/Dual Language Linguistics Credits: 3
- EDCI 742 – ESL/Dual Language Assessment Credits: 3
- COMM 780 – Intercultural Communication Credits: 3

RATIONALE: The Department of Modern Languages, working closely with the English Language Program, proposes an 18-hour Graduate Certificate program in Teaching English as a Foreign Language (TEFL), as a natural extension of its existing 30-hour MA degree in TEFL.

IMPACT: Three credit hours (1 course) may be taken from other units, as is the case with the already-established MA program in TEFL.

EFFECTIVE DATE: Fall 2017
A. Educational Objectives of the Certificate Program

The graduate certificate program proposed here is intended for aspiring teachers of English for non-native speakers, as well as for practicing teachers who would like to enhance their skills and credentials. Upon completion of the program, students will be better prepared to teach English in a wide range of contexts, both abroad and domestically, or to pursue a graduate degree in TEFL or another field within applied linguistics. The program requirements generally align with standards for teaching professionals set forth by the Commission on English Language Program Accreditation (available at http://cea-accredit.org/about-cea/standards). Further, the educational objectives of the program are informed by the Mission Statement of the Department of Modern Languages, which (in part), is to “...prepare a linguistically competent and culturally aware citizenry poised to live and work in an increasingly global and diverse society....” The program includes coursework in linguistics, theories of second language acquisition, foreign language pedagogy as well as practical experience within English language classes at K-State.

The educational objectives of the program are that students:

- Strengthen their knowledge and usage of English in academic contexts
- Develop a deeper understanding of languages as systems of communication
- Develop knowledge of second language learning theories
- Demonstrate knowledge of foreign language pedagogy approaches
- Apply foreign language pedagogical approaches with adult learners

B. Courses in the Certificate Program

This graduate certificate program will consist of five required courses and one approved elective course:

1. MLANG 600: Principles of Linguistics: Language Structure and Language Usage
2. MLANG 710: Foreign Language Pedagogy
3. MLANG 770: Theories of Second Language Acquisition
4. MLANG 803: Practicum in Adult TESL: Oral communication
5. MLANG 804: Practicum in Adult TESL: Written communication
6. Elective course approved by the TEFL Advisor before enrollment

The course descriptions follow:

**MLANG 600: Principles of Linguistics: Language Structure and Language Usage**

Introduction to the fundamentals of linguistic analysis, including the sound system (phonetics and phonology), word formation (morphology), sentence formation (syntax), meaning (semantics and pragmatics). Formal and functional (usage-based) perspectives. Application of linguistics to language acquisition theory and to pedagogy.
MLANG 710: Foreign Language Pedagogy
Second and foreign language pedagogical theory is combined with the examination of practical concerns in the teaching of languages, in order to provide future and current instructors with the necessary background for making informed decisions concerning classroom practices. Taught in English.

MLANG 770: Theories of Second Language Acquisition
Introduction to the major theoretical frameworks of second language acquisition (SLA). Reading, discussion, and analysis of SLA research on a variety of linguistic and learning issues.

MLANG 803: Practicum in Adult TESL: Oral communication
Provides an overview of current issues and methodology in TESL/TEFL and a foundation for further exploration of techniques used in skill specific areas of oral communication.

MLANG 804: Practicum in Adult TESL: Written communication
Provides an overview of current issues and methodology in TESL/TEFL and a foundation for further exploration of techniques used in skill specific areas of written communication.

One elective course approved by the TEFL Advisor before enrollment
Courses that fulfill this elective include, but are not necessarily limited to:
- a linguistics-oriented graduate seminar numbered MLANG 779
- ENGL 700: Old English
- ENGL 757: Studies in Language and Linguistics
- ENGL 820: Seminar in Language
- ENGL 890: History of the English Language
- ANTH 514: Language and Culture
- ANTH 523: Topics in Linguistic Anthropology
- ANTH 792: Field Methods in Linguistics
- PHILO 625: The Philosophy of Language
- EDCI 720: ESL/Dual Language Methods
- EDCI 731: ESL/Dual Language Linguistics
- EDCI 742: ESL/Dual Language Assessment
- COMM 780: Intercultural Communication

The sequence in which a student will take these six courses is as follows:

Fall semester:
- MLANG 600: Principles of Linguistics
- MLANG 710: Foreign Language Pedagogy
- MLANG 803: Oral Practicum

Spring semester:
- MLANG 770: Theories of SLA
- MLANG 804: Written Practicum
- Approved elective
As such, students will only be admitted into the certificate program in Fall Semester, rather than in both Fall and Spring Semesters, as is the case with the already-established MA program in TEFL.

C. How the Courses Meet the Stated Educational Objectives
The five required courses and the one elective course align well with the stated educational objectives. The purpose of MLANG 600 is to introduce students to the scientific study of language and the various subfields with linguistics. A large component of this course is to give students exposure to the ways in which languages across the world, rather than only English, accomplish the task of communication. This is performed through the analysis of sounds, words, sentences, and meaning. MLANG 770 presents a survey of the theories that have spawned from as well as informed the study of the acquisition of second languages, including early theories (e.g., Universal Grammar, Contrastive Analysis, Monitor Model) as well as ones that are more widely adhered to today (cognitive, interactionist, sociocultural and sociolinguistic approaches). MLANG 710 presents a robust review of recent methodological approaches to teaching foreign and second languages and challenges students to define their own teaching philosophy. The focus of this course is on adult learners of foreign and second languages, rather than child and youth learners. The practicum courses, MLANG 803 and MLANG 804, offer the students the opportunity to see firsthand English instruction to non-native speakers and to put into practice the theory and methods they learn in those two courses as well as in other courses in the program. The elective course allows the students to explore a topic of interest related to language and society, the teaching of language, and the English language itself.

D. Need for Certificate Program
English is the lingua franca of international business and science, among other fields. The demand for well-trained English language instructors both within the United States and outside of it is high, likely higher than ever. The success of K-State’s English Language Program (ELP) reflects this large need. In the last 10 years, between AY 2005-06 and AY 2014-15, the number of students enrolled in the ELP has more than tripled, from 324 students to 1,036, and the number of student hours has more than quadrupled, from 3,145 student hours to 13,792. Worldwide, more people study English as their second language than any other.

The success of the SLA in TEFL MA degree offered since 2007 by Modern Languages also provides evidence of the sustainability of a graduate certificate program in TEFL. During this short time period, 34 students have graduated with the MA in SLA TEFL. Many have returned to their home country to teach, others are now teaching abroad and domestically at universities and adult language programs on four different continents. Additionally, the popularity of the MA program in TEFL among the MA programs offered by the Department of Modern Languages offers evidence that a graduate certificate program would be successful. As of Fall 2015, of the 21 students in the 7 tracks within the MA degree offered by Modern Languages, a third (7 students) are working on the TEFL track. This number is larger than all other tracks, aside from the SLA in Spanish track (8 students).

E. Administration of the Certificate Program
Administration for the program is already in place, as the administration of the graduate certificate program will be assumed by the TEFL Advisor of the MA degree program.
Supervisory committee membership on the MA degree program comprehensive exam committee rotates annually, with at least one member from the ELP or the Department of English, and the remaining members from MLANG. The exam committee for a given year will serve as the supervisory committee of students in the graduate certificate program. Decisions about admission to the graduate certificate program will be made the larger TEFL committee, which is the case with the already-established MA degree program.

F. Estimated Budget
As the graduate certificate program proposed here is a shortened version of the MA degree program that Modern Languages already offers, there is no foreseen budgetary implications in the beginning. With five graduate certificate students or less, the core courses (5 of the 6) can easily absorb new students. However, if demand for the program grows, decisions on whether to either cap enrollment or split the core courses into several sections will have to be made. The latter decision would have budgetary implications, as an additional faculty member will likely be needed.

G. Associated Faculty Members
Earl Brown, Modern Languages
Janice McGregor, Modern Languages
Laura Valentín-Rivera, Modern Languages
Li Yang, Modern Languages
Mary Copple, Modern Languages
Abby Franchitti, English Language Program
Beverley Earles, English Language Program
Mary Wood, English Language Program
Glenda Leung, Center for Intercultural and Multilingual Advocacy
Karin Westman, English
Mary Kohn, English
Phillip Marzluf, English

H. Program Coordinator
Earl K. Brown, PhD
Associate Professor of Spanish
Director of Graduate Studies
Advisor, MA TEFL Program
Department of Modern Languages
104 Eisenhower Hall
ekbrown@ksu.edu
785-532-6760

I. Student Learning Outcomes (SLOs) and Assessment Plan

Knowledge
Students will:
**SLO 1:** Demonstrate knowledge of the ways in which English serves as a system of communication, as well as how it is similar to and different from other languages in the world.

**SLO 2:** Distinguish characteristics of second language learning theories and their application to second language teaching.

**Skills**

Students will:

**SLO 3:** Demonstrate knowledge of and apply foreign language pedagogical approaches with adult learners of foreign and second languages.

**SLO 4:** Demonstrate proficient use of academic language in extended discourse, whether spoken or written, in English, regardless of first language of students.

**Attitudes and Professional Conduct**

Students will:

**SLO 5:** Exhibit an awareness of responsibilities (professional integrity, ethical behavior, ability to work with diverse groups of peoples) and engage in professional conduct towards constituent groups which may include students, faculty, staff, or the public.

**Assessment Plan**

The SLOs will be evaluated once per academic year in order to measure the effectiveness of the proposed program. The following table identifies how each SLO relates to the university-wide SLOs for graduate programs, the course or courses in which the SLOs will be evaluated, and the specific assessment instrument that will be used to measure proficiency in that SLO.

<table>
<thead>
<tr>
<th>Proposed SLO</th>
<th>University-wide graduate SLO</th>
<th>Courses in which the SLO will be evaluated</th>
<th>Assessment</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SLO 1:</strong> Demonstrate knowledge of the ways in which English serves as a system of communication, as well as how it is similar and different from other languages in the world.</td>
<td>Knowledge</td>
<td>MLANG 600</td>
<td>Midterm and final exams</td>
</tr>
<tr>
<td><strong>SLO 2:</strong> Distinguish characteristics of second language learning theories and their application to second language teaching.</td>
<td>Knowledge</td>
<td>MLANG 770, 803, 804</td>
<td>Midterm and final exams (770) Final portfolios (803 and 804)</td>
</tr>
<tr>
<td><strong>SLO 3:</strong> Demonstrate knowledge of and apply foreign language pedagogical approaches with adult learners or foreign and second languages.</td>
<td>Skills</td>
<td>MLANG 803, 804</td>
<td>Micro-teach demonstrations in class and 15-min. lessons in</td>
</tr>
<tr>
<td>SLO 4: Demonstrate proficient use of academic language in extended discourse, whether spoken or written, in English, regardless of first language of students.</td>
<td>Skills</td>
<td>MLANG 600</td>
<td>Final paper and accompanying conference-style oral presentation</td>
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<td>--------------------------------------------------</td>
</tr>
<tr>
<td>SLO 5: Exhibit an awareness of responsibilities (professional integrity, ethical behavior, ability to work with diverse groups of peoples) and engage in professional conduct towards constituent groups which may include students, faculty, staff, or the public.</td>
<td>Attitudes and professional conduct</td>
<td>MLANG 710</td>
<td>Final project</td>
</tr>
</tbody>
</table>

### J. Endorsements from Academic Units Impacted by the Certificate Program

While the College of Education offers a graduate certificate in Teaching English as a Second Language for Adult Learners (http://coe.k-state.edu/adulted/certificates/teaching-esl-adults.html), the program proposed here is different. One major difference is the mode of transmission. While the College of Education’s program is completed online, the program proposed here is not. This program emphasizes face-to-face interaction that students have with their professors in a brick-and-mortar setting, including the supervised on-site practicum experience with adult learners in a university setting, in the English Language Program, especially in MLANG 803 and MLANG 804. Also, this certificate program includes an emphasis on theoretical approaches to Second Language Acquisition and the subsequent connection of theory with practice in developing and teaching English courses for adults. Lastly, and possibly most importantly, the program proposed here has an international focus, as the use of “foreign language” (rather than “second language”) in the title of the proposed program itself connotes.

Drs. Earl Brown and Janice McGregor spoke with Dr. Socorro Herrera on February 10, 2016 about this proposed graduate certificate proposal. Dr. Herrera said that she did not see a conflict, as the audiences for the two programs are different. She mentioned that she would send the response of the College of Education to the appropriate person in the Graduate School in a timely manner.