

COLLEGE OF ARTS AND SCIENCES
COURSE AND CURRICULUM CHANGES

to be considered at the College faculty meeting

February 5, 2009

Eisenhower 15

4:00 p.m.

Undergraduate/Graduate
Expedited and Non-Expedited items

Corrected

Contact Person: Joe Aistrup
532-6900
e-mail: jaistrup@ksu.edu

**Units outside the college, which may be directly
impacted by these changes are:**

Agricultural Communications

Education

Business Administration

Please provide the sponsors of a proposed change with any information regarding fiscal or programmatic impact on your department, program or students.

EXPEDITED COURSE PROPOSALS

Graduate (Courses number 600-999)

Journalism and Mass Communications

FROM: ~~MC 865~~ **Seminar in Mass Communication Law (3) II** Analysis of mass communications freedoms and limitations is such areas defamation, privacy, copyright, censorship, obscenity, and advertising and electronic media regulation. Pr: Graduate Standing

TO: **MC 745. Seminar in Mass Communication Law. (3) II** Analysis of mass communications freedoms and limitations is such areas defamation, privacy, copyright, censorship, obscenity, and advertising and electronic media regulation. Pr: Graduate Standing

RATIONALE: This class has been listed for several years, but was numbered in the 800s, which is not consistent with other Master's level courses in JMC, which are numbered in the 700s. The JMC faculty approved this action in 2005, but no paperwork was filed at the time. We are correcting that oversight with this action.

EFFECTIVE DATE: Spring 2010

NON-EXPEDITED COURSE PROPOSALS

Courses numbered 000-599

Journalism and Mass Communications

FROM: ~~MC 251. Video News Production. (3) I.~~ The fundamental production skills associated with producing video news, including basic news writing, camera operation and editing techniques. Pr: MC 200 with grade of C or better.

TO: **MC 251. Digital News. (3) I, II.** Basic audio, video, and web reporting, writing, and production. Pr: MC 200 with a grade of C or better.

RATIONALE: This class represents the Miller School faculty's desire to require the basics of audio, video, and Web reporting, writing and production for all Journalism and Digital Media sequence majors. This would be a new require course in the merger of the former Print and Electronic Journalism degree options. (That sequence and course listing is treated in another curriculum action.)

EFFECTIVE DATE: Fall 2009

FROM: ~~MC 303. Advanced News and Feature Writing. (3) I, II~~ Emphasizes reportorial principles and practices. Pr: MC 200 with grade C or better.

TO: **MC 303. Advanced News Writing. (3) I, II** Intensive course emphasizing reportorial principles and practices. Pr: MC 200 with grade C or better.

RATIONALE: This action renames MC 303 in an effort to make the class more focused on reporting hard news. Feature writing will be moved to MC 426 Magazine and Feature Writing, which is being covered in another course action. Class is required of all Journalism and Digital Media students emphasizing the journalism focus.

EFFECTIVE DATE: Fall 2009

FROM: ~~MC 316. Internet Journalism. (3) II.~~ Issues involving journalism and the use of the Internet for delivery of news, including the relationship of the World Wide Web with traditional journalism, content opportunities and challenges, profitability, standards and ethics. Pr: MC 200.

TO: **MC 316 Computer-Assisted Reporting. (3) I, II.** Issues and practices associated with using the computer as a tool in news gathering and data analysis, as well as other advanced reporting applications. Pr: MC 200.

RATIONALE: This action renames MC 316 and provides a content description that better fits the actual goals and objectives of the class. A required class for all journalism and Digital Media majors.

EFFECTIVE DATE: Fall 2009

FROM: ~~MC 385. Media Practicum (1-4) I, II, S.~~ Practical work in student media operations of the school under supervision of an instructor, preparing students for work in the various media industries. ~~Topics include publications, KSDB-FM radio, yearbook, web, video,~~

~~multimedia. Variable hours of credit equivalent to three hours of lab a week for each hour of credit. Enrollment requires a study and work plan approved by the instructor of record to be on file with the school director. Pr: Instructor permission.~~

TO: **MC 385. Media Practicum (1) I, II, S.** Practical work in student media operations of the school under supervision of an instructor, preparing students for work in the various media industries. Topics include newspaper, radio, yearbook, and video. One hour of credit per semester, which equals a total of 120 work hours supervised by the instructor. May be repeated for a maximum of four hours. Enrollment requires a study and work plan approved by the instructor of record. Pr: Instructor permission.

RATIONALE: This action clarifies the amount of work for practicum credit and stipulates a limit of one hour per semester. Designed to remedy past abuses of this system. (Two hours of practicum is now required of all Journalism and Digital Media majors, an action that is treated separately in JMC course action forms.)

EFFECTIVE DATE: Fall 2009

FROM: **MC 406. Advanced ~~Electronic News Reporting~~ (3) II.** Reporting of issues of local importance, information-gathering techniques, in-depth writing, and electronic media news production methods. Pr: MC ~~306~~ with grade of C or better.

TO: **MC 406. Advanced Digital News (3) I, II.** Advanced techniques of reporting, writing, and producing news for audio, video, and Web-related media. Pr: MC 251 with grade of C or better.

RATIONALE: This class represents the Miller School faculty's desire to require the basics of audio, video, and Web reporting, writing and production for all Journalism and Digital Media sequence majors. This would be a new required course in th merger of the former Print and Electronic Journalism degree options. (That sequence and course listing is treated in antoher curriculum action.)

EFFECTIVE DATE: Fall 2009

ADD: **MC 408. Producing Digital News (3) I, II.** An advanced production course that emphasizes producing and directing techniques for video news and other information-oriented programming. Pr: MC 406 with grade of C or better.

RATIONALE: Producing and directing is an important skill for students entering the television or video production professions. This class teaches personnel management and organizational skills, and a high level of production knowledge that leads to higher salaried position for our graduates. The class is also being introduced as a way to improve student-produced news programming. The class will be required of all Journalism and Digital media students who prefer to pursue careers in video news reporting and production.

EFFECTIVE DATE: Fall 2009

FROM: **MC 416. Photojournalism (4-3)** ~~The materials, principles, and processes of photography directed toward visual reporting in newspapers, magazines and other media. Content and credit vary. Potential topics include documentary picture story, essay, and sequence; spot news, feature, and sports photography; combining words and pictures effectively; marketing techniques; legal restrictions.~~ Lectures, demonstrations,

and laboratory. Pr.: MC 200 and MC 331 with grades of C or better.

TO: **MC 416. Photojournalism (3) I, II** The materials, principles, and processes of photography directed toward visual reporting in newspapers, magazines and other media. Lectures, demonstrations, and laboratory. Pr.: MC 200 and MC 331 with grades of C or better.

RATIONALE: Realignment of courses in the new Journalism and Digital Media sequence, industry technological and operational changes and the desire to standardize this class as a three-hour course have necessitated this change.

EFFECTIVE DATE: Fall 2009

FROM: **MC 426. Magazine Article Writing. (3)** Preparation of feature stories and articles; techniques of market analysis, and marketing of articles written in course. Pr: MC 303.

TO: **MC 426. Magazine and Feature Writing. (3) I, II** Preparation of feature stories and articles; techniques of market analysis, and marketing of articles written in course. Pr: MC 200.

RATIONALE: There has been an overlap between the material taught in MC 303 Advanced News and Feature Writing and MC 426 Magazine article Writing. This action combines the feature writing elements of both classes into one course, allowing MC 303 to more narrowly focus on advanced reporting techniques. Also specifies a new prerequisite.

EFFECTIVE DATE: Fall 2009

FROM: **MC 471. Audio Techniques (3) I.** ~~Theory and practice of audio recording and editing in various applications for the electronic media.~~ Pr: MC 276 with grade of C or better.

TO: **MC 471. Audio and Video Production. (3) I, II.** Emphasis on aesthetics of audio and video writing, producing, directing, sound recording, lighting, camera work, editing, and mixing. Field and studio assignments. Pr: MC 251 with grade of C or better.

RATIONALE: Some JMC students do not wish to pursue careers in news reporting. This class emphasizes writing and production formats other than news, allowing students who want a creative challenge to gain experience in planning, writing and executing productions. (The class is offered as an option in lieu of MC 408 Producing Video News.)

EFFECTIVE DATE: Fall 2009

FROM: **MC 580. Convergence Reporting (3) I, II, S.** ~~Reporting and writing across different media platforms.~~ Students produce stories in multiple formats to be submitted to campus media outlets, including the Collegian, the e-Collegian, the Royal Purple yearbook, KSDB-FM and the Cable Channel 8 newscast. Pr: MC 303.

TO: **MC 580. Convergence Reporting (3) I, II, S.** Reporting, writing, and producing across multi-media platforms. Students produce stories for submission in multiple formats to be submitted to campus media outlets, including the Collegian, the e-Collegian, the Royal Purple yearbook, KSDB-FM and the Cable Channel 8 newscast. Pr: MC 303 or MC 406, senior standing.

RATIONALE: The new Journalism and Digital Media sequence has mandated a new sequencing of courses, which has, in turn, created new prerequisites for MC 580, which has been designated as the capstone experience of the new sequence.

EFFECTIVE DATE: Fall 2009

Courses numbered 600-999

Political Science

ADD: **POLSC 985. Readings in Security Studies (1-6) I, II, S.** Directed reading and discussion of a selected topic in international security.

RATIONALE: KSU has a relatively new PhD program in Security Studies with a curriculum centered on History and Political Sciences courses. Since the History Department had a PhD program focusing on military and environmental history prior to the development of the Security Studies curriculum, they have a sufficient number of PhD level courses established to service Security studies PhD students. The Political Science Department did not have a PhD program prior to the creation of the Security Studies PhD. A need has subsequently been demonstrated for PhD level courses on Security Studies issues within the Political Science Department. Among the necessary courses is a PhD Research course. We propose creating the course POLSC 999: PhD Research in Security Studies to fill this gap.

EFFECTIVE DATE: Fall 2009

ADD: **POLSC 999. PhD Research in Security Studies (1-15) I, II, S.** PhD research culminating in completed PhD dissertation.

RATIONALE: KSU has a relatively new PhD program in Security Studies with a curriculum centered on History and Political Sciences courses. Since the History Department had a PhD program focusing on military and environmental history prior to the development of the Security Studies curriculum, they have a sufficient number of PhD level courses established to service Security studies PhD students. The Political Science Department did not have a PhD program prior to the creation of the Security Studies PhD. A need has subsequently been demonstrated for PhD level courses on Security Studies issues within the Political Science Department. Among the necessary courses is a readings course at the PhD level. We propose creating the course POLSC 985: Readings in Security Studies to fill this gap.

EFFECTIVE DATE: Fall 2009

Curriculum Changes – Undergraduate (non-expedited)

Journalism and Mass Communications

FROM: Becoming a major (Language in Undergraduate Catalog)

Requirements for a mass communications major consist of 39 credit hours in the School of Journalism and Mass Communications. No more than 6 credit hours from the following classes may be counted as electives within the 39 credit hours required in the major: MC 111, 112, 120, 180, or 210. National accreditation standards require all mass communication graduates to complete at least 87 hours of course work outside the school, with at least 65 hours of that course work in the basic liberal arts and sciences.

A student must fulfill the general requirements of the College of Arts and Sciences for either the BA or the BS degree.

To graduate, a student must achieve a 2.5 GPA in courses within the school. In addition, K-State requires a cumulative 2.0 GPA in all course work (a C average) to graduate.

A curriculum guide for majors and pre-majors is available in the school office and on the website for the School of Journalism and Mass Communications.

Students in the A.Q. Miller School of Journalism and Mass Communications must complete the requirements of one of the school's options in journalism (~~print or electronic~~), advertising, and public relations.

TO: Becoming a major

Requirements for a mass communications major consist of 39 credit hours in the School of Journalism and Mass Communications. No more than 6 credit hours from the following classes may be counted as electives within the 39 credit hours required in the major: MC 111, 112, 120, 180, or 210. National accreditation standards require all mass communication graduates to complete at least 87 hours of course work outside the school, with at least 65 hours of that course work in the basic liberal arts and sciences.

A student must fulfill the general requirements of the College of Arts and Sciences for either the BA or the BS degree.

To graduate, a student must achieve a 2.5 GPA in courses within the school. In addition, K-State requires a cumulative 2.0 GPA in all course work (a C average) to graduate.

A curriculum guide for majors and pre-majors is available in the school office and on the website for the School of Journalism and Mass Communications.

Students in the A.Q. Miller School of Journalism and Mass Communications must complete the requirements of one of the school's options in journalism and digital media, advertising, and public relations.

RATIONALE: This reflects the proposed adoption of a new journalism and digital media sequence (which merges the old print and broadcast journalism and electronic media production sequences). The number of degree options in JMC would be reduced to three, but this degree plan does offer an option for students who are more interested in news to choose more news production courses (the journalism focus), while students who are not as interested in news would be allowed to take more non-information oriented audio and video production classes (the Electronic focus). Those actions are contained in the following proposals.

IMPACT: Faculty in Agriculture Communications have been notified and they concur with this action. (Email from Larry Erpelding on Nov. 24, 2008)

EFFECTIVE DATE: Fall 2009

Changes to Print and Electronic options: Merge into the Journalism and Digital Media Option with two focuses: Print and Electronic

From:

TO:

Journalism Print		Journalism and Digital Media Print Focus	
MC 110 Mass Communication in Society	3	MC 110 Mass Communication in Society	3
MC 200 News and Feature Writing	3	MC 200 News and Feature Writing	3
MC 241 Editing and Design	3	MC 241 Editing and Design	3
MC 303 Advanced News and Feature Writing	3	<u>MC 251 Digital News</u>	<u>3</u>
MC 316 Internet Journalism: Information Gathering	3	MC 303 Advanced News Writing	3
MC 341 Advanced Editing and Design	3	MC 316 <u>Computer Assisted Reporting</u>	3
MC 466 Law of Mass Communications	3	MC 385 Media Practicum	<u>2</u>
		MC 416 Photojournalism	3
<u>Select one of the following:</u>		OR	
MC 404 Public Affairs Reporting	3	MC 426 Magazine and Feature Writing	3
MC 416 Photojournalism	3	MC 466 Law of Mass Communications	3
MC 426 Magazine Article Writing	3	MC 491 Mass Communications Internship	1
		MC 580 Convergence Reporting	3
<u>Select one of the following:</u>		<u>Select one of the following:</u>	
MC 564 History of Mass Communication	3	MC 564 History of Mass Communication	3
MC 573 Ethics in Mass Communication	3	MC 573 Ethics in Mass Communication	3
MC 685 Media Management	<u>3</u>	MC 685 Media Management	<u>3</u>
Electives (at least 3 hours at 500-level or above)	9	Electives:	
	39	Electives (at least 3 hours at 500-level or above)	<u>6</u>
			<u>39</u>

Rationale: The action reflects the faculty's desire to converge electronic and print skills into one Journalism and Digital Media sequence, with this option for people who wish to specialize more on the side of newspaper and magazines production. This plan more adequately matches today's industry trends and forces students who seek more traditional print media careers to become more versatile by learning electronic production skills.

Effective Date: Fall 2009

From:

TO:

Journalism Electronic		Journalism and Digital Media Electronic Focus	
MC 110 Mass Communication in Society	3	MC 110 Mass Communication in Society	3
MC 200 News and Feature Writing	3	MC 200 News and Feature Writing	3
MC 241 Editing and Design	3	MC 241 Editing and Design	3
MC 303 Advanced News and Feature Writing	3	<u>MC 251 Digital News</u>	<u>3</u>
MC 316 Internet Journalism: Information Gathering	3	MC 303 Advanced News Writing	3
MC 341 Advanced Editing and Design	3	MC 316 <u>Computer Assisted Reporting</u>	3
MC 466 Law of Mass Communications	3	<u>MC 385 Media Practicum</u>	<u>2</u>
		MC 416 Photojournalism	3
Select one of the following:		OR	
MC 404 Public Affairs Reporting	3	MC 426 Magazine and Feature Writing	3
MC 416 Photojournalism	3	MC 466 Law of Mass Communications	3
MC 426 Magazine Article Writing	3	MC 491 Mass Communications Internship	1
		MC 580 Convergence Reporting	3
Select one of the following:		Select one of the following:	
MC 564 History of Mass Communication	3	MC 564 History of Mass Communication	3
MC 573 Ethics in Mass Communication	3	MC 573 Ethics in Mass Communication	3
MC 685 Media Management	<u>3</u>	MC 685 Media Management	<u>3</u>
Electives (at least 3 hours at 500-level or above)	9	Electives:	
	39	Electives (at least 3 hours at 500-level or above)	<u>6</u>
			39

Rationale: The action reflects the faculty’s desire to converge electronic and print skills into one Journalism and Digital Media sequence, with this option for people who wish to specialize more on the side of electronic news production. This plan more adequately matches today’s industry trends and forces students who seek electronic news and/or production careers to be more versatile by learning some print media reporting, writing and production skills.

Effective Date: Fall 2009

Curriculum Changes – Graduate (non-expedited)

English

Changes to the Technical Writing and Professional Communication Graduate Certificate Program

Offered through the English department, the graduate certificate in technical writing and professional communication recognizes the complexities and demands of written, oral, and digital communication in the workplace as well as the interdisciplinary character of writing and communication studies in the academy. Thus, while centered on writing, the certificate includes course options in rhetoric, communication, design, digital media, speech, and group dynamics.

The certificate is available to any student with an undergraduate degree. A current undergraduate may take course toward the graduate certificate if they enroll and pay for graduate credit. Classes for the certificate do not count toward their undergraduate degree. In some cases, courses any count toward a

graduate degree. Interested students should meet with the program contact for advising and planning a course of study before taking any courses.

The certificate requires four courses (12 credit hours): one in writing, one in rhetorical or communication theory, and two electives.

At least one course must be from outside the student's home discipline. Because of the wide variety of electives available, students can craft much of the certificate to meet their own career and educational goals. As with graduate degrees, participants are required to map out a coherent Program of Study with the certificate coordinator. The structure of the certificate is flexible enough so that most students, with advance planning, can pursue it without impeding regular degree progress.

<p>Certificate Requirements:</p> <p>This certificate requires four courses (12) from among the categories below:</p>	<p>Certificate Requirements:</p> <p>This certificate requires four courses (12) from among the categories below. <u>At least one course must be from outside the student's home discipline.</u></p> <p><u>Faculty or students may petition the Program Director for permission to use as an elective a course that is related to technical writing and professional communication but not listed below.</u></p>
--	---

<p>Writing Students choose one from the following:</p> <p>AGCOM 810 - Science Communication ENGL 510 - Introduction to Professional Writing ENGL 759 - Studies in Technical Communication</p> <p>Rhetorical or Communication Theory Students choose one from the following:</p> <p>COMM 525 - Argumentation Theory COMM 726 - Seminar in Persuasion COMM 733 - Rhetorical Criticism ENGL 755 - Studies in Composition and Rhetoric MC 765 - Communication Theory</p> <p>Related Electives Students choose two from the following:</p> <p>ART 575 - Graphic Design and Illustration ART 576 - Advanced Typography ART 820 - Graduate Graphic Design/Visual Comm COMM 526 - Persuasion COMM 716 - Small Group Communication COMM 735 - Leadership Communication ENGL 604 - Expository Writing Workshop ENGL 799 - Problems in English MANGT 520 - Organizational Behavior MANGT 820 - Behavioral Management Theory MC 575 - Advanced Multimedia Techniques MC 640 - Advertising Campaigns MC 645 - Public Relations Campaigns SPCH 745 - Political & Corporate Speechwriting</p>	<p>Writing Students choose one from the following:</p> <p>AGCOM 810 - Science Communication ENGL 510 - Introduction to Professional Writing ENGL 759 - Studies in Technical Communication</p> <p>Rhetorical or Communication Theory Students choose one from the following:</p> <p>COMM 726 - Seminar in Persuasion COMM 733 - Rhetorical Criticism ENGL 755 - Studies in Composition and Rhetoric MC 765 - Communication Theory</p> <p>Related Electives Students choose two from the following:</p> <p><u>AGCOM 712 - Environmental Communication</u> ART 575 - Graphic Design and Illustration ART 820 - Graduate Graphic Design/Visual Comm COMM 526 - Persuasion <u>COMM 730 - Classical Rhetorical Theory</u> <u>COMM 734 - Rhetoric of Social Movements</u> <u>EDACE 786 - Topics/Grant Writing</u> <u>ENGL 665 - Creative Non-Fiction</u> <u>ENGL 685 - Topics in Rhetoric and Composition</u> <u>ENGL 765 - Advanced Creative Non-Fiction</u> <u>ENGL 797 - Internship in Professional Writing</u> ENGL 799 - Problems in English MANGT 520 - Organizational Behavior MC 575 - Multimedia Techniques</p>
--	--

RATIONALE: These changes are a minor cleaning up of the Technical Writing and Professional Communication Graduate Certificate in curriculum. It deletes courses no longer offered or no longer seen as relevant to the curriculum, and it adds courses either not offered when the certificate was originally approved or elective courses now seen as relevant to the curriculum. The changes also improve the clarity of the curriculum description.

IMPACT: These minor changes include courses offered in the following Departments: Art, Communications [Agriculture], Communication Studies [Arts & Sciences], Educational Leadership, English, Management, Mass Communications. These departments have been contacted, and they have either suggested or endorsed the changes that impact their own department.

EFFECTIVE DATE: Fall 2009