



PsychSim

By: Grayson Pray

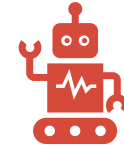
Why Psychim?



While Big 5 is used widely in research, and often in industrial psychology, a holistic model combining Big 5, Dark Triad, SVO, and Prospect Theory remains absent and nearly none of these models are used in recreational services like video games. Utilizing a model that takes the interaction of these traits could lead to more lifelike and accurate psychological representations than a single model alone.



Many ABM models either use (a) random behavior, (b) hand-coded rules, or (c) simplistic economic rationality. PsychSim provides an empirically-validated framework for personality-driven agent behavior that's calibrated against and grounded in published psychology research.



Interpretability: In line with validating against psychological research, recent AI-driven character models act as a "black box" where determining the epistemic validity of their processes is opaque. Psychsim provides a more adaptable and multivariate solution than hand-coded rules, but avoids the "black box" of AI by directly interpretable algorithms and processes.

And why Mesa?

- Netlogo
 - Spatial (grid/patch) thinking is the default mental model, which doesn't fit social/psychological simulation as naturally as agent-centric design
 - Lack of scientific and data analysis libraries as in python (Sci-kit, pandas)
- Repast:
 - Strong for large-scale and HPC simulations, but much steeper setup cost. The Java ecosystem is far from the modern data science stack
- GAMA:
 - Purpose-built (Even own language GAML) for geographic/spatial simulations with GIS integration. Excellent if agents are moving through a map of a city, but less so for agents that are driven by psychology
- Mesa
 - Every library in the scientific Python ecosystem (NumPy, pandas, scikit-learn, matplotlib, TensorFlow) is a direct import away with no bridging layer, allowing for better analysis integration
 - Better ease-of-use and interactability, which are ideal features for research and gamedev audiences

What it is

A simulation to model personality psychology



Based on Big 5 personality, SVO, Dark Triad and Prospect Theory



Use cases:

Hypothesis validation in research

Industrial psychology

Personality implementation for Non-Playable Characters (NPCs) in video games

Feature List Completion

MVP

- Personality Model ✓
- Needs System ✓
- Personality-Weighted Decision Engine ✓
- Basic Actions ✓
- Relationship Tracking ✓
- Resource Environment ✓
- Mesa Integration ✓
- Basic Data Export ✓
- Configuration System ✓
- Unit Tests ✓
- Documentation ✓

1.0

- Agent Memory System ✓
- Group Formation and Dynamics ✓
- Trading System ✓
- Conflict System with Balance Mechanisms ✓
- Mesa Visualization Server ✓
- Scikit-learn Integration for Analytics ✓
- Agent Customization Interface ✓

2.0

- TensorFlow/Keras Memory Embeddings
- LLM-Generated Agent Dialogue
- Web-Based Configuration UI ✓
- Scenario System ✓
- Multi-Simulation Comparison Tools ✓
- Extras
 - Data Analysis ✓
 - Deployment online ✓
 - Weight Calibration ✓

Data

- Murphy & Ackermann (2014) — SVO Slider Measure range/distribution
- Paulhus & Williams (2002) — Dark Triad x Big Five correlations
- Muris et al. (2017) meta-analysis — DT intercorrelations
- Denissen et al. (2022) — SVO x Big Five correlations
- Big 5 Dataset: Open-Source Psychometrics Project. (2018). Big Five Personality Test [Dataset]. https://www.google.com/search?q=https://openpsychometrics.org/_raw-data/
 - 50-item IPIP representation of the Goldberg (1992) markers.



Design

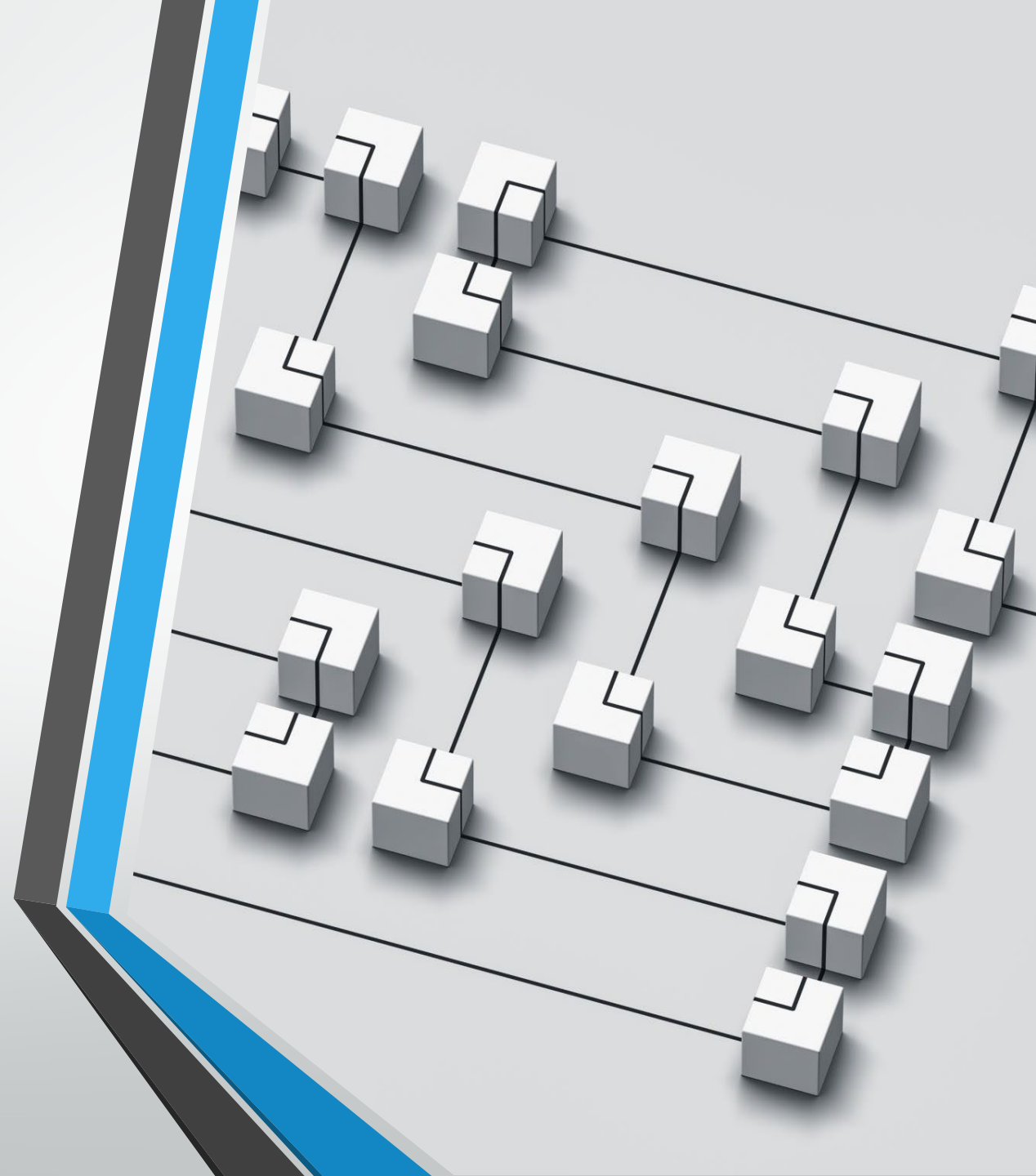
Agent-Based Modeling core
Predominantly Object-Oriented
Programming paradigm

Each main component of the
environment and agent features
has its own delegated class

Hash-map heavy (Such as
keying agent-ids in
memory.py, or for
configuration)
Probabilistic decision-making

Pipeline

1. Entry Point & Model Initialization
2. Personality Generation
3. Agent Initialization
4. The Per-Tick Loop
5. Environment Layer
6. Group Formation
7. Data Collection & Export
8. Data Analysis



Model Initialization

Runs via main.py. Basic versions are demo, headless, interactive

- Headless is main form of data collection and simulating
- Arguments can be added to change defaults

Inherits Mesa's Model to create SocialSimModel

- Some key aspects are ContinuousSpace, RandomActivation, ResourceManager, and DataCollector

Config is loaded from YAML with layered checking for alternatives to default. (defaults → local → CLI-specified)

Personality Generation

- Each agent gets a 9-dimensional personality covariant matrix sampled from a multivariate normal distribution. The traits and their inter-correlations come from the empirical psychology literature
- Sampling uses factory method `PersonalityFactory.sample()` which draws from $MVN(\mu, \Sigma)$ and clamps to valid ranges

Trait Group	Traits	Source
Big 5	Openness, Conscientiousness, Extraversion, Agreeableness, Neuroticism	Digman 1990; John & Srivastava 1999
Dark Triad	Narcissism, Machiavellianism, Psychopathy	Paulhus & Williams 2002
SVO	SVO angle (-16.26° to 61.39°)	Murphy & Ackermann 2014

	O	C	E	A	N	Narc	Mach	Psy	SVO
O	1.00	0.08	0.15	0.06	-0.05	0.38	0.02	0.24	0.06
C	0.08	1.00	0.07	0.30	-0.13	0.05	-0.34	-0.24	0.08
E	0.15	0.07	1.00	0.12	-0.08	0.41	0.05	0.17	0.05
A	0.06	0.30	0.12	1.00	-0.15	-0.36	-0.47	-0.25	0.19
N	-0.05	-0.13	-0.08	-0.15	1.00	0.00	0.02	-0.34	-0.05
Narc	0.38	0.05	0.41	-0.36	0.00	1.00	0.25	0.50	-0.20
Mach	0.02	-0.34	0.05	-0.47	0.02	0.25	1.00	0.40	-0.35
Psy	0.24	-0.24	0.17	-0.25	-0.34	0.50	0.40	1.00	-0.28
SVO	0.06	0.08	0.05	0.19	-0.05	-0.20	-0.35	-0.28	1.00

Agent Initialization

- Each agent is an inherited object from Mesa's model class. For each agent, four sub-systems are instantiated:
 1. Personality
 2. Needs
 - Hunger, Energy, Safety, Social, Esteem
Urgency to meet needs is formulated with a quadratic curve, escalating urgency as needs decay.
 3. Relationships
 4. Decision-making

Per Tick
Loop

Needs Decay

Perception

Action Generation

Decision Engine

Action Execution

Relationship Updates

Environment

Resources spawn in clusters and follow a seasonal cycle plus a logistic carrying-capacity cap

The seasonal modifier uses a sine wave tied to a 365-tick year as follows:

modifier = $2.0 + \text{variability} \times \sin(2\pi \times (\text{day} - 91) / 365)$

Group Formation



Every 50 ticks, the model checks all agent pairs. If two agents have mutual sentiment > 0.3 and aren't already groupmates, they form or join a group



Groups are tracked by GroupManager in groups.py which auto-assigns the founder as leader and dissolves empty groups.

Data Collection

Mesa's DataCollector records model-level and agent-level reporters every tick. Additionally, raw action and event logs are maintained

Three csvs and a final state json are produced that track different aspects:

actions.csv: every action taken by every agent

events.csv: deaths, combat outcomes, group formations

model_stats.csv: per-tick aggregates (alive count, total food, sentiment, season)

Data Analysis

Feature selection
of most prominent
feature

PCA Clustering of
personalities

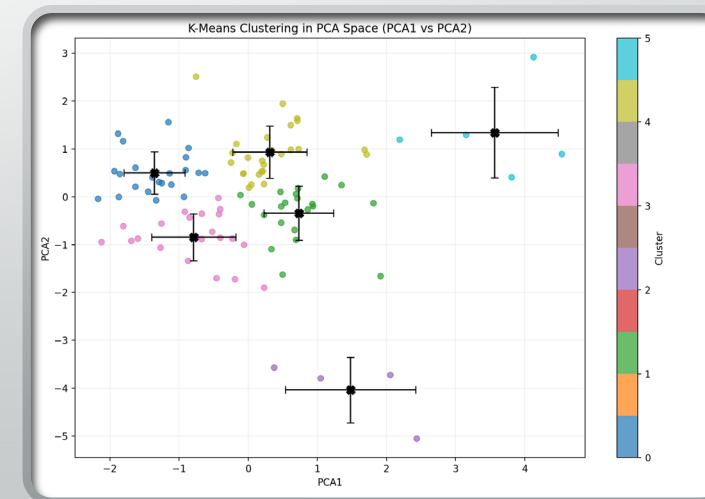
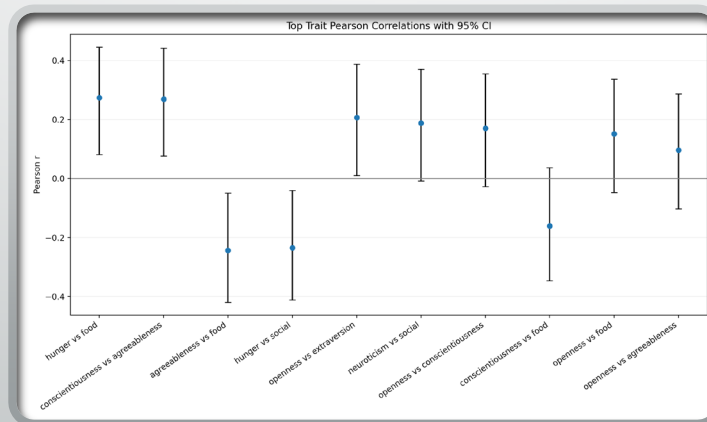
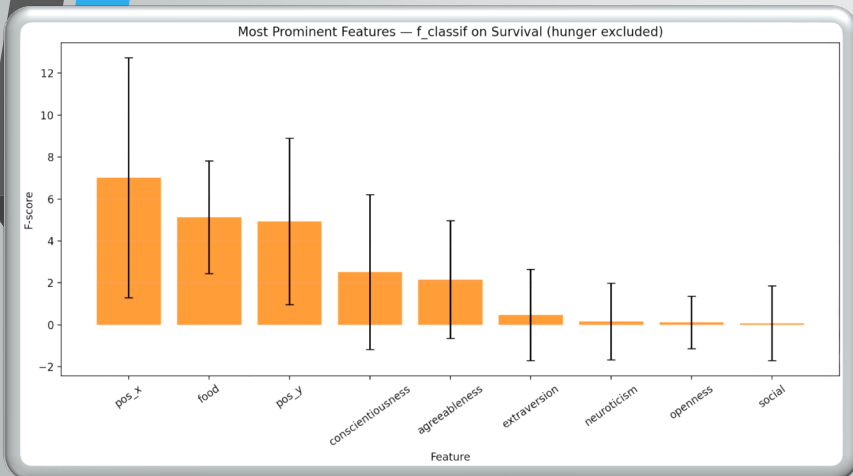
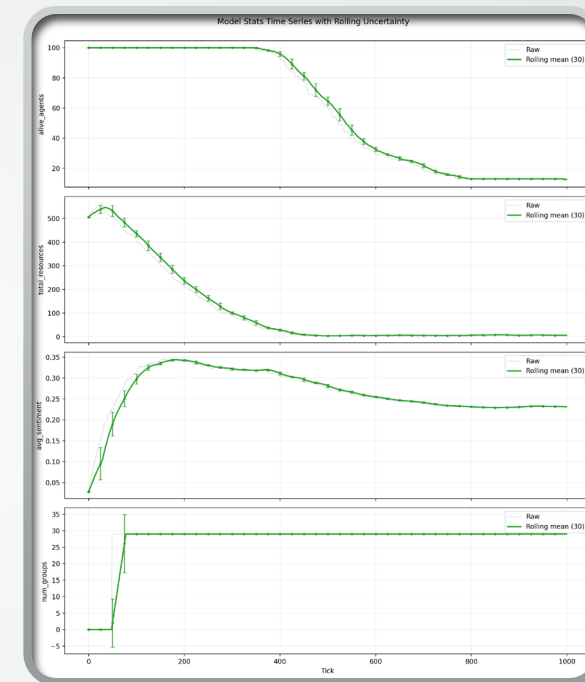
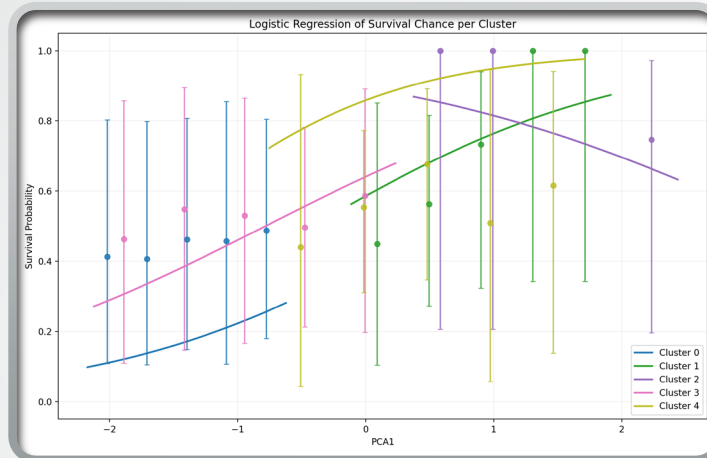
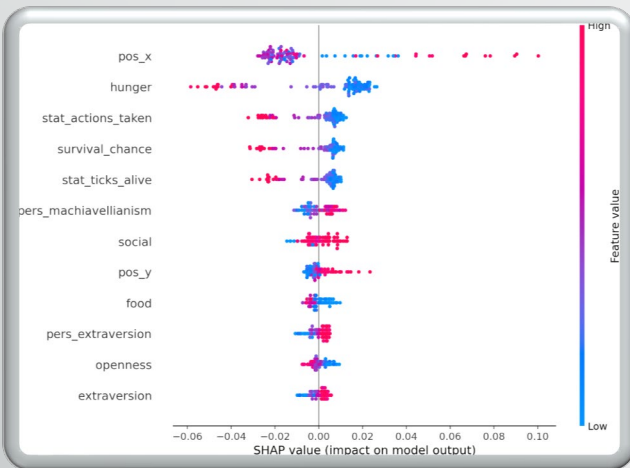
Random
Forest sentiment
importance via
SHAP

Time-series via
matplotlib

Logistic Regression
on survival chance

Pearson
correlation of traits

Results



Fine-Tuning Parameters

- CMA-ES
 - Maintains a multivariate Gaussian distribution over the parameter space, sample a population of candidates from it, evaluate them, then update the distribution to put more probability mass near the better candidates.
- Reference dataset using known effect sizes as anchors
- Composite Loss function:
 - KL divergence on SVO type distribution
 - Cosine distance on Random Forest feature importances
 - Sign match + MSE on trait-behavior correlation matrix

Constant	Sources	Confidence Reliability
Big Five block	Hurtz & Donovan 2000	High
DT×Big Five block	Paulhus & Williams (2002)	High
DT intercorrelations	Muris et al. (2017)	High
SVO row	(Balliet 2009)	High
SVO Rates	(Balliet 2009)	High
Heatmap of Mach, Psy, SVO rows	Hilbig (2014); Peeters (2006); Balliet (2009); O'Boyle (2012)	Moderate
Heatmap of Big 5 rows	Hurtz & Donovan (2000)	High

Visualization

<https://psychsim-7db21be686e1.herokuapp.com/>

Limitations and future work

Limitations

- Benchmark data for the intersection between Big 5, DT, SVO, and environment was approximated from literature, and not fully empirically grounded
- Virtual agents will always be abstractions of humans and their behavior, rather than directly synonymous. Environment as well

Future work

- Implement more resource types such as water, and materials
- Convert naming of agents to being read in by txt file instead of specifically named, for better scalability