

## K-State 2025 Strategic Direction Action Plan and Alignment for the College of Arts & Sciences DRAFT - December, 2012

1. What is your College's mission/vision and how does your organization contribute to achieving the University's vision for K-State 2025?

The College of Arts and Sciences is the academic foundation of Kansas State University. The Mission of the College is four-fold:

- to take the lead in providing a high quality liberal arts foundation for all K-State students;
- •to promote high quality graduate education and scholarly research activities;
- •to promote high quality undergraduate programs for its own majors;
- •to provide service to the disciplines, state, and nation.

2. What are your College's key activities and outcomes and how do they link to K-State 2025 themes/common elements and outcomes?

Theme I: The College will be recognized as a core academic organization that is central to the success of K-State and Vision 2025

Key Activities	Short Term (1 to 5 Years)	Intermediate (6 to 10 Years)	Long Term (11 to 15 Years)
	Key Outcomes	Key Outcomes	Key Outcomes
What we plan to do Short Term:	What do we expect to happen in 5 years?	What do we expect to happen in 6 to 10 years?	What do we expect to happen in 11 to 15 years?
1. Develop a marketing plan for the College and create a College identity around teaching and	A. The College will be recognized by		
scholarly activities	the campus for its contributions to teaching, research, and service.		
2. Develop a plan to grow general fund resources that follow student credit hour	B. Resources will follow student		
production	growth areas (majors and minors) as well as student credit hour		
3. Develop an assessment and tracking plan that compares CA&S faculty size (by program)	production		
to Top 50 programs so we can grow to an optimum size	C. Assessment plan will be in place by year 2	C. Faculty numbers will increase on track with a 10-year plan.	C. Faculty numbers will meet our plan
4. Create a College convocation/ celebration each year to showcase programs and faculty and student talent			D. Program research/scholarship and teaching will be marketed off campus, in the State, to elected representatives.
Intermediate Term: 5. Grow faculty according to the plan developed by year 2			E. All faculty hire accommodation requests will be met
6. Utilize cluster hires to grow faculty where appropriate			
Long Term: 7. Grow the faculty to levels comparable to Top 50 programs			
8. Develop and implement a robust partner accommodation program			



2025 Linkages					
2025 Common Elements/Themes	Short Term (1 to 5 Years) 2025 Key Outcomes	Intermediate (6 to 10 Years) 2025 Key Outcomes	Long Term (11 to 15 Years) 2025 Key Outcomes		
Theme 5: Faculty and Staff		I-5. metrics: T5-5	T5-I Stable funding available for recruitment and retention of top level faculty and staff		
Common Elements: Communication and Marketing			T5-J Optimal number of faculty and staff comparable with our benchmark institutions		

3. Identify the K-State 2025 visionary Goal key ber	ichmarks (metrics) that are supported by your action and alig	nment plan (please check all that apply).
☐ Total research & development expenditures	□ Endowment pool	x Number of National Academy members
☐ Number of faculty awards	☐ Number of doctorates granted annually	☐ Freshman to sophomore retention rate
☐ Six-year graduation rate	☐ Percent of undergraduate students involved in research	□ None
4a. What resources and/or opportunities <u>exist</u> for	your College to achieve its vision and outcomes?	
4b. What resources and/or opportunities are need	ed for your College to achieve its vision and outcomes?	

5. How do you propose to acquire the resources needed for your College to accomplish its vision and outcomes?

Revised December4, 2012



Key Activities	Short Term (1 to 5 Years)	Intermediate (6 to 10 Years)	Long Term (11 to 15 Years)
	Key Outcomes	Key Outcomes	Key Outcomes
What we plan to do	What do we expect to happen in 5 years?	What do we expect to happen in 6 to 10 years?	What do we expect to happen in 11 to 15 years?
Short Term:			
Fund a faculty mentored seed grant program to promote scholarly activities	A. New sources of funding will be identified to enhance our current faculty research grant program		
2. Promote faculty for national awards	B. The number of external awards/ recognition for our faculty will increase.		
Create a fund to support faculty travel for presentations of scholarship at national/international venues	C. Faculty travel grants for \$1,500 each will be provided.		
4. Revive the faculty grant writing work-shops in the College to help increase grant funding from 2010 baseline to meet 2025 Top 50 goals of expenditures.	D. College-wide recognition of top faculty productivity, top disciplinary venues/outlets of scholarship		
5. Develop departmental priorities for publication/exhibition in top disciplinary venues/outlets		E. Fund raising activities will enable us to fund faculty research investment strategies	F. Meet/exceed 2025 Top 50 research expenditure goal with 20% of university research expenditures.
Intermediate Term: 6. Create a fund to seed IP and technology transfer			
Long Term:			



	2025 Linkages		
2025 Common Elements/Themes	Short Term (1 to 5 Years) 2025 Key Outcomes	Intermediate (6 to 10 Years) 2025 Key Outcomes	Long Term (11 to 15 Years) 2025 Key Outcomes
Theme 1: Research, Scholarly and Creative Activities, and Discovery (RSCAD)	II-1. metrics: T1-2, B-1, CAS development priority for excellence	T1-I Increased intellectual and financial capital to support RSCAD	T5.H Talented and high performing, diverse workforce recognized for
Theme 5: Faculty and Staff	funds.	II-6. metrics: T1-2, T1-1	excellence and award-winning faculty and researchers
	II-2. metrics: B-4, T5-1		CAS awards promotion strategy
	II-3. metrics: CAS development priority for excellence funds.		developed to meet/exceed Top 50 disciplinary awards recognition.
	II-4. metrics: B-1, T1-2 Baseline Expenditures = \$31M for FY13		II-2. metrics: B-4; T5-1; 5 awards
	II-5. metrics: T1-3, T1-4		II-4. metrics: B-1, T1-2 : \$49M goal

	3. Identif	y the K-State 2025	Visionary Goal key	y benchmarks (metrics)	that are supported	by your action and	alignment plan (	(please check all that apply)
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- 4a. What resources and/or opportunities  $\underline{\text{exist}}$  for your College to achieve its vision and outcomes?
- 4b. What resources and/or opportunities are needed for your College to achieve its vision and outcomes?
- 5. How do you propose to acquire the resources needed for your College to accomplish its vision and outcomes?



Key Activities	Short Term (1 to 5 Years)  Key Outcomes	Intermediate (6 to 10 Years)  Key Outcomes	Long Term (11 to 15 Years)  Key Outcomes
What we plan to do	What do we expect to happen in 5 years?	What do we expect to happen in 6 to 10 years?	What do we expect to happen in 11 to 15 years?
Short Term:	5 years?	10 years?	to 15 years?
Assess faculty salaries compared to aspirant institutions and advocate for central support of salary growth	A. We will establish a baseline for faculty competitive salaries at all levels and in all College programs		
2. Invest in retention by directing College resources at high-performing faculty (reviving the targeted enhancement program for the College or endowed faculty positions)	B. Faculty retention requests will decrease	B. Faculty retention requests wil decrease	C. The number of endowed chairs will grow to over 30 in the College to enable us to be
Intermediate Term: None			competitive for faculty recruiting and retention and t
Long Term:			supplement salary support where appropriate
	2025 Linkages		
2025 Common Elements/Themes	Short Term (1 to 5 Years) 2025 Key Outcomes	Intermediate (6 to 10 Years) 2025 Key Outcomes	Long Term (11 to 15 Years) 2025 Key Outcomes
Theme 1: Research, Scholarly and Creative	T5.A Total compensation competitive		T5.H Talented and high performing,
Activities, and Discovery (RSCAD)	with aspirant university and regional		diverse workforce recognized for
Theme 5: Faculty and Staff	employers for faculty and staff in high		excellence and award-winning faculty and researchers
Theme 5. Faculty and Stail	priority areas		laculty and researchers
	III-1. metrics: T5-3		III-2. metrics: T5-2, T5-3, B-2
3. Identify the K-State 2025 Visionary Goal key b	enchmarks (metrics) that are supported	by your action and alignment plan (μ	lease check all that apply).
☐ Total research & development expenditures	x Endowment pool	□ Numb	er of National Academy members
☐ Number of faculty awards	☐ Number of doctorates granted annuments	ıally □ Fresh	man to sophomore retention rate
☐ Six-year graduation rate	☐ Percent of undergraduate students	involved in research ☐ None	

4a. What resources and/or opportunities exist for your College to achieve its vision and outcomes?



4b. What resources and/or opportunities are <u>needed</u> for your Col	ege to achieve its vision and outcomes?
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5. How do you propose to acquire the resources needed for your College to accomplish its vision and outcomes?



Theme IV: Facilities to support faculty and student growth and research productivity will be among the Top 50, including classroom/laboratory/studio/office facilities. **Key Activities** Short Term (1 to 5 Years) Long Term (11 to 15 Years) Intermediate (6 to 10 Years) **Key Outcomes** Key Outcomes **Key Outcomes** What do we expect to happen in What do we expect to happen in 6 What do we expect to happen in 11 What we plan to do... 5 years? to 10 years? to 15 years? **Short Term:** 1. Initiate the College technology and A. Students will be provided state-ofinfrastructure fee. the-art learning facilities in the college 2. Create a fundraising goal for alumni and friends for bricks and mortar support B. Long range plan for facilities needs will be completed in year 2 3. Develop corporate partnerships for access to that dovetails the College Themes equipment K-State cannot afford, so faculty and the University Master Plan and students can utilize new technologies C. Faculty and Staff will be Intermediate Term: provided quality teaching, 4. Initiate fundraising campaign (see VII below) research, and office space. Long Term: D. All classrooms must have 5. Complete fundraising campaign for new technology access. Build facilities corporate partnerships through digital media work to fund the project. E. New and renovated facilities will be completed 2025 Linkages Short Term (1 to 5 Years) Intermediate (6 to 10 Years) Long Term (11 to 15 Years) 2025 Common Elements/Themes 2025 Key Outcomes 2025 Key Outcomes 2025 Key Outcomes Theme 1: : Research, Scholarly and Creative T6-A Responsive, timely, and strategic T6-D Adequate office space for all T6-G High quality, technology Activities, and Discovery (RSCAD) facilities services aligned with campus K-State employees equipped to enabled, flexible and adaptable Theme 2: Undergraduate Educational Experience operational needs as well as future support their work and productivity classroom space appropriate to the Theme 3: Graduate Scholarly Experience evolving needs of the learning planning and implementation Theme 4: Engagement, Extension, Outreach, and IV-4. metrics: T6-2, T6-4 environment and readily available to Service IV-1. metrics: T6-1 K-State faculty and students Theme 5: Faculty and Staff Theme 6: Facilities and Infrastructure IV-2. metrics: T6-2. T6-4 Common Elements: IV-3. metrics: T4-2, T4-3 Funding



3. Identify the K-State 2025 Visionary Goal key benchmarks (metrics) that are supported by your action and alignment plan (please check all that apply).						
x Total research & development expenditures	x Endowment pool	☐ Number of National Academy members				
☐ Number of faculty awards	☐ Number of doctorates granted annually	☐ Freshman to sophomore retention rate				
☐ Six-year graduation rate	☐ Percent of undergraduate students involved in research	□ None				
4a. What resources and/or opportunities <u>exist</u> for your College to achieve its vision and outcomes?						
4b. What resources and/or opportunities are <u>needed</u> for your College to achieve its vision and outcomes?						
5. How do you propose to acquire the resources r	needed for your College to accomplish its vision and outcomes	s?				



Theme V: Students will graduate K-State Art	Short Term (1 to 5 Years)	Intermediate (6 to 10 Years)	Long Term (11 to 15 Years)
Noy Addivides	Key Outcomes	Key Outcomes	Key Outcomes
What we plan to do	What do we expect to happen in 5 years?	What do we expect to happen in 6 to 10 years?	What do we expect to happen in 11 to 15 years?
Short Term: 1. Engage departmental alumni councils and industry for internships and mentoring programs	A. Student internship opportunities will increase [T2-2]		
2. Develop disciplinary job fairs and other pre- professional activities, networking tied to careers in the discipline(s) or related areas	B. Networking with professionals and mentors in the work environment will increase		
3. Departmental web sites will list career and employment stories about their alumni to promote the major or minor	C. Student employment/admission to professional & graduate programs rates will increase	D. Every student will have a first	
4. The College will enhance its advising promoting student successes in nationally-competitive programs such as Truman, Marshall, Fulbright, etc.		year exposure to their discipline or interest	
Intermediate Term: 5. Design first year seminars and/or CAT Communities for all A&S majors		E. Every A&S major will have the opportunity to engage in research with their discipline	F. Every major in A&S will have
6. Develop mechanisms to credit and reward faculty who excel in teaching, team-teaching			access to a funded study abroad experience
7. Develop undergraduate research or engagement opportunities for each major			
8. Track, report, and celebrate undergraduate student employment or transitions to professional/graduate programs			
Long Term:  9. Create flexible study abroad programs that complement majors and minors and provide scholarships for all A&S majors who desire the experience.			



	2025 Linkages		
2025 Common Elements/Themes	Short Term (1 to 5 Years) 2025 Key Outcomes	Intermediate (6 to 10 Years) 2025 Key Outcomes	Long Term (11 to 15 Years) 2025 Key Outcomes
Theme 2: : Undergraduate Educational Experience	T2-A Excellent, customized academic advising and services available to all	T2-I Integrated learning communities experienced by students, faculty, and	T2-O An undergraduate educational experience recognized as one of the
Theme 4: Engagement, Extension, Outreach, and Service	students to support their success and degree completion	staff that promote student success within a culture of excellence T2-L All UG students engaged in a	best among the nation's Top 50 Public Research Universities
Theme 5: Faculty and Staff	T2-B Engaged students benefitting from high impact educational practices used	diversity of experiences that expand their viewpoint	V-9. metrics: T2-1
Common Elements:	by excellent faculty and staff across the	T2-M Increased undergraduate	
External Constituents	university	contributions in the creation of	
Funding		scholarship through research	
	V-1. metrics: T2-2	T3-J Expanded reputation for outstanding graduates with the critical	
	V-4. metrics: T2-5	skill sets needed to excel in their careers in a global environment.	
	FY12 A&S Graduates: 92% employed		
	or in graduate/professional schools	V-6. metrics: CA&S # teaching awards.	
		V-7. metrics: T2-2, T2-3, B-8 Baseline needed for FY12	

3. Identify the K-State 2025 Visionary Goal key benchmarks (metrics) that are supported by your action and alignm	ent plan (please check all that apply)
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☐ Total research & development expenditures	☐ Endowment pool	☐ Number of National Academy members
☐ Number of faculty awards	☐ Number of doctorates granted annually	x Freshman to sophomore retention rate
x Six-year graduation rate	x Percent of undergraduate students involved in research	□ None

- 4a. What resources and/or opportunities exist for your College to achieve its vision and outcomes?
- 4b. What resources and/or opportunities are <u>needed</u> for your College to achieve its vision and outcomes?
- 5. How do you propose to acquire the resources needed for your College to accomplish its vision and outcomes?



Key Activities	Short Term (1 to 5 Years)	Intermediate (6 to 10 Years)	Long Term (11 to 15 Years)
	Key Outcomes	Key Outcomes	Key Outcomes
What we plan to do	What do we expect to happen in 5 years?	What do we expect to happen in 6 to 10 years?	What do we expect to happen in 11 to 15 years?
Short Term:  I. Evaluate current PhD and Master's programs using the NRC quality factors to establish a passeline of quality for 2012  2. Assess current status of GTA and GRA stipends and other support with respect to peers and develop a plan to fund increased graduate stipends.	A. Progress report on graduate programs since the last NRC study in 2010      B. GTA and GRA stipends will be at the peer average across the college.		
B. Assess and understand student "time to degree" relative to peers  I. Create plans for new graduate degree programs or grow graduate programs where there is interest to grow  Intermediate Term:  I. Match degree program growth with faculty, acilities, and resource growth  I. Utilize enrollment management and planning o grow optimal GTA numbers in each program	<ul> <li>C. Departments shall promote competitive time to degree history as well as graduate placement history to promote themselves</li> <li>D. The number of graduate students will grow from the current 968 Master's and PhD.</li> </ul>	E. Growth of faculty (Theme I) and facilities (Theme IV) will track growth of graduate programs.	
7. Partner with DCE, Olathe to identify growth opportunities off campus  Long Term: B. Assess graduate programs using NRC quality factors every 5 years		F. Grow GTA support to meet undergraduate course demands and allow growth of existing high-quality graduate programs	<ul><li>G. Graduate degree programs will rank in the Top 50</li><li>H. Grow the PhD output to 90 p</li></ul>



2025 Linkages				
2025 Common Elements/Themes	Short Term (1 to 5 Years) 2025 Key Outcomes	Intermediate (6 to 10 Years) 2025 Key Outcomes	Long Term (11 to 15 Years) 2025 Key Outcomes	
Theme 3: Graduate Scholarly Experience	T3-A Competitive compensation and support available for GRAs, GTAs, and	VI-6. metrics: T3-1, T3-3	T3.Q Doctorates Awarded comparable with benchmark	
Theme 5: Faculty and Staff	GAs T3-E Expectation of excellence for the	VI-7. metrics: T3-4, T3-5	institutions	
Theme 6: Facilities and Infrastructure	graduate scholarly experience T3-G Broader spectrum and greater overall number of courses offered at the graduate, and especially at the PhD level T3-H Expanded partnerships with industry and government to provide high level learning and experiential training opportunities for graduate students  VI-2. metrics: T3-1, T3-2, T3-3  VI-4. metrics: T3-6, T3-7, B-5		VI-8. metrics: T3-6, B-5	

3. Identify the K-State 2025 Visionary Goal key benchmarks (metrics) that are supported by your action and alignment plan (please check all that apply).

x Total research & development expenditures	☐ Endowment pool	☐ Number of National Academy members
☐ Number of faculty awards	x Number of doctorates granted annually	$\hfill\Box$ Freshman to sophomore retention rate
☐ Six-year graduation rate	$\hfill\square$ Percent of undergraduate students involved in research	□ None

- 4a. What resources and/or opportunities exist for your College to achieve its vision and outcomes?
- 4b. What resources and/or opportunities are needed for your College to achieve its vision and outcomes?
- 5. How do you propose to acquire the resources needed for your College to accomplish its vision and outcomes?



Key Activities	Short Term (1 to 5 Years)	Intermediate (6 to 10 Years)	Long Term (11 to 15 Years)
	Key Outcomes	Key Outcomes	Key Outcomes
What we plan to do	What do we expect to happen in 5 years?	What do we expect to happen in 6 to 10 years?	What do we expect to happen in 11 to 15 years?
Short Term:			,
1. Develop a long range fundraising campaign based on College priorities	A. A fundraising campaign plan will be developed in year 1		
2. Engage and train department heads and other College leaders to develop fundraising needs and plans.	B. All programs will create an alumni advisory group to help identify key alumni and friends of their departments		
3. Focus the College marketing plan on fundraising opportunities	C. The College will provide resources to enhance		
Intermediate Term:	departmental fundraising plans		
4. Continue the activities in previous years and			
assess progress.		D. Endowment should be \$70M	D. Endowment will be \$100M
Long Term: 5. Celebrate the completion of the plan			
	2025 Linkages		
2025 Common Elements/Themes	Short Term (1 to 5 Years) 2025 Key Outcomes	Intermediate (6 to 10 Years) 2025 Key Outcomes	Long Term (11 to 15 Years) 2025 Key Outcomes
Common Elements: Communication and Marketing	Appropriate resources to achieve our Goals	VII-1. metrics: B-2, T1-2, T2-3, T3-	VII-1. metrics: B-2, T1-2, T2-3, T3
Funding Sustainability	VII-1. metrics: B-2, T1-2, T2-3, T3-2, T5-2, T6-2	2, T5-2, T6-2	2, T5-2, T6-2

3. Identify the K-State 2025 Visionary Goal key benchmarks (metrics) that are supported by your action and alignment plan (please check all that apply).

☐ Total research & development expenditures	x Endowment pool	☐ Number of National Academy members
☐ Number of faculty awards	☐ Number of doctorates granted annually	$\hfill\Box$ Freshman to sophomore retention rate
☐ Six-year graduation rate	☐ Percent of undergraduate students involved in research	□ None

4a. What resources and/or opportunities exist for your College to achieve its vision and outcomes?



4b.	What resources and/or	opportunities are	e needed for v	our College t	to achieve its visi	on and outcomes?

5. How do you propose to acquire the resources needed for your College to accomplish its vision and outcomes?



Theme VIII: The educational foundation offered to undergraduate students will be recognized as a Top 50 experience				
Key Activities	Short Term (1 to 5 Years)	Intermediate (6 to 10 Years)	Long Term (11 to 15 Years)	
	Key Outcomes	Key Outcomes	Key Outcomes	
What we plan to do	What do we expect to happen in 5 years?	What do we expect to happen in 6 to 10 years?	What do we expect to happen in 11 to 15 years?	
Short Term:	A - 5 - 4 20 - 41 - 6 - 44 - 5 - 41 -			
Develop a GTA and new faculty training program to share best practices	A. Partner with the Center for the Advancement of Teaching and Learning to create a training			
2. Evaluate best practices in undergraduate experiences for non-majors in colleges of Arts	program			
& Sciences	B. Programs outside A&S will recognize the value of our			
3. Evaluate first-year student writing, mathematics assessment and placement practices to ensure success in K-State 8 and A&S core curricula	courses, activities, and faculty			
Intermediate Term: 4. Coordinate with all the colleges across campus ensure a quality foundation of courses and experiences		C. Enrollment management of all majors that provides a positive experience for all students.		
5. Develop minors in A&S programs that complement majors across campus		D. Increase the A&S minor production to provide students with a liberal arts foundation		
	2025 Linkages			
2025 Common Elements/Themes	Short Term (1 to 5 Years) 2025 Key Outcomes	Intermediate (6 to 10 Years) 2025 Key Outcomes	Long Term (11 to 15 Years) 2025 Key Outcomes	
Theme 2: Undergraduate Educational Experience	T2-B Engaged students benefitting from high impact educational practices used		T2-O An undergraduate educational experience recognized as one of the	
Theme 3: Graduate Scholarly Experience	by excellent faculty and staff across the university	VIII. metrics: CAS student-to- faculty ratio will be at the median	best among the nation's Top 50 Public Research Universities	
Theme 5: Faculty and Staff	T2-F Effective system in place that supports and promotes teaching excellence	of peers in our programs.		
	T5-C Career-long learning recognized by the university and its employees as a shared value and responsibility			



3. Identify the K-State 2025 Visionary Goal key benchmarks (metrics) that are supported by your action and alignment plan (please check all that apply).					
☐ Total research & development expenditures	☐ Endowment pool	☐ Number of National Academy members			
☐ Number of faculty awards	x Number of doctorates granted annually	x Freshman to sophomore retention rate			
x Six-year graduation rate	☐ Percent of undergraduate students involved in research	□ None			
4a. What resources and/or opportunities <u>exist</u> for <u>y</u> 4b. What resources and/or opportunities are <u>need</u>	ed for your College to achieve its vision and outcomes?				
5. How do you propose to acquire the resources n	eeded for your College to accomplish its vision and outcomes	s?			



Key Activities	Short Term (1 to 5 Years)	Intermediate (6 to 10 Years)	Long Term (11 to 15 Years)
	Key Outcomes	Key Outcomes	Key Outcomes
What we plan to do…	What do we expect to happen in 5 years?	What do we expect to happen in 6 to 10 years?	What do we expect to happen in 1 to 15 years?
Short Term:			
1. The College Diversity Committee and the Assistant Dean for Diversity will be actively engaged to create and assess a diversity	A. The College will have a diversity strategic plan		
strategic plan in 2013.	B. Students will be exposed to a variety of different ways of		
2. Infuse cultural competencies into our A&S curricula	thinking about problem solving		
3. Provide cultural training for our GTAs (see Theme VIII.1.)	C. Student retention (Year 1 to Year 2) will improve to begin to close the gap for A&S majors	C. Student retention (Year 1 to Year 2) and 6-year graduation rates will improve to further close the gap	C. The gap between underrepresented and majority student retention (Year 1 to Year 2) and 6-year
4. The College will partner with key regional communities to develop pipelines of high quality faculty prospects	D. An advising plan for all first year and departmental advisors will be created		graduation rates will be closed for A&S majors.
5. Faculty recruiting plans will include publication/posting of positions with organizations that promote diversity		E. More student groups such as HALO, LULAC, SACNAS, and BSU will be formed/promoted	
6. Working with the VP for Undergraduate Affairs and the Graduate School, we will evaluate best practices in advising and mentoring underrepresented students (see College Results Online).		F. Our faculty applicant pools will reflect the diversity of the disciplines' terminal degree pools	
7. Evaluate best practices in advising and mentoring veteran students			
8. Develop key partnerships with national organizations that support diverse students and faculty			
Intermediate Term: 9. The College will support, promote, and grow relevant disciplinary student organizations.			



professional meetings of organizations that promote diverse faculty				
Long Term: None				
	2025 Linkages			
2025 Common Elements/Themes	Short Term (1 to 5 Years) 2025 Key Outcomes	Intermediate (6 to 10 \ 2025 Key Outcom	es	Long Term (11 to 15 Years) 2025 Key Outcomes
Theme 2: Undergraduate Educational Experience Theme 3: Graduate Scholarly Experience	T2-G Successful recruitment and retention strategies that address our entire student population	T2-L All UG students enga diversity of experiences that their viewpoint	at expand	T2-Q Freshman to Sophomore retention ratios comparable to benchmark institutions
Theme 5: Faculty and Staff	IX. metrics: B-6, B-7	T2-N Ongoing improvemer year graduation rates and ratios		T2-R Six-Year graduation rates comparable to benchmark institutions
Common Elements: Diversity International		T5-G Successful recruitme retention of a talented and performing, diverse workfo	high	IX. metrics: B-6, B-7
Culture		IX. metrics: B-6, B-7		
3. Identify the K-State 2025 Visionary Goal key be	enchmarks (metrics) that are supported b	by your action and alignme	ent plan (plea	ase check all that apply).
☐ Total research & development expenditures	☐ Endowment pool		□ Number	of National Academy members
☐ Number of faculty awards	☐ Number of doctorates granted annu	ally	x Freshman	to sophomore retention rate
x Six-year graduation rate	☐ Percent of undergraduate students	nvolved in research	□ None	
4a. What resources and/or opportunities exist for	your College to achieve its vision and o	utcomes?		
4b. What resources and/or opportunities are need	ded for your College to achieve its vision	and outcomes?		
5. How do you propose to acquire the resources	needed for your College to accomplish i	ts vision and outcomes?		



Theme X: Enhance the interdisciplinary/inte		disciplinary expertise	
Key Activities	Short Term (1 to 5 Years)	Intermediate (6 to 10 Years)	Long Term (11 to 15 Years)
	Key Outcomes	Key Outcomes	Key Outcomes
What we plan to do	What do we expect to happen in 5 years?	What do we expect to happen in 6 to 10 years?	What do we expect to happen in 1° to 15 years?
Short Term:			
Develop successful models for creating, promoting, and recognizing interdisciplinary teaching      Create a travel fund to support international	A. Interdisciplinary/Team teaching will be tracked, credited, and recognized as an important complement to traditional teaching.		
travel for faculty			
3. Develop successful models for creating,	B. Faculty travel to international meetings/shows will increase		
promoting, and recognizing interdisciplinary research	C. Research centers based on interdisciplinary problem solving		
4. Identify 3-5 global problems that will promote interdisciplinary research centers built on disciplinary strengths	will be started and will attract external funding		
. , ,	D. Create and fund an internal		
Intermediate Term:	program to promote international		
5. Develop corporate and other public/private	research teams		
partnerships to enhance the research portfolio		E. Engagement with private and	
of the College and its local/regional/national engagement		NGO partners will increase	
Long Term:			
None			
	2025 Linkages		
2025 Common Elements/Themes	Short Term (1 to 5 Years) 2025 Key Outcomes	Intermediate (6 to 10 Years) 2025 Key Outcomes	Long Term (11 to 15 Years) 2025 Key Outcomes
	T1- B More clusters/centers of		
Theme 1: Research, Scholarly and Creative	collaborative RSCAD focus	X-5. metrics: T3-4, T4-3	
Activities, and Discovery	T1-C Increased funding for investigator-		
	based research, research centers, and		
Theme 3: Graduate Scholarly Experience	graduate training grants		
	T1-H Enhanced visibility and		
Theme 4: Engagement, Extension, Outreach, and	appreciation for research, discovery,		
Service	and scholarly and creative activities		
Thomas E. Espeller and Claff	V.O. mastriago T4 2: CAO mastriago		
Theme 5: Faculty and Staff	X-2. metrics: T1-3; CAS metric:		
Common Flomente:	international appearances		
Common Elements:	Baseline data needed for FY12		



Culture Funding International		
3. Identify the K-State 2025 Visionary Goal key benchmarks (metrics) that are supported by your action and alignment plan (please check all that apply).		
X Total research & development expenditures	☐ Endowment pool	☐ Number of National Academy members
☐ Number of faculty awards	☐ Number of doctorates granted annually	☐ Freshman to sophomore retention rate
☐ Six-year graduation rate	☐ Percent of undergraduate students involved in research	□ None

## 4a. What resources and/or opportunities exist for your College to achieve its vision and outcomes?

The College general fund budget provides salaries and limited OOE resources to grow. The recent per credit hour fee has enabled the College to balance its resources and infuse funding into a few specific activities. In FY13, a new source of funds will begin to be infused into the College to grow the base by \$1M over two years. In total, the General Use and Restricted Fees budget was just over \$43M.

## 4b. What resources and/or opportunities are needed for your College to achieve its vision and outcomes?

Salary adjustments for performance for faculty, staff, and graduate teaching assistants are required along with increases in tenure track faculty at this point due to student growth the past few years. Faculty salary compression/inversion is currently a >\$500,000 problem. More than \$800,000 is required to bring our GTAs up to the current average peer level across the College. Many of the College faculty and staff are housed in substandard offices, studios, and laboratories in 22 buildings across campus. Several new building additions have been proposed (~\$30M) and additional renovations are badly needed (~\$50M). We estimate that faculty growth will be needed in order to meet the goals of graduate student production and research production as well as to meet the teaching demands created by growth in our own majors and those proposed by other colleges (\$5M).

## 5. How do you propose to acquire the resources needed for your College to accomplish its vision and outcomes?

We propose to increase revenues to the College through an increased per credit hour fee. We propose to embark on an aggressive fundraising campaign to support students and faculty with endowed scholarships and faculty chairs and to support building projects. We propose evaluating the current resource flow model for some significant fraction of General Use funds so that student credit hour production yields a greater portion of revenues to the College. We also support a student "technology fee" for specific high-cost programs/courses for the College. A professional development enhancement fee for students similar to the fee approved for CBA students will generate >\$1.4M per year.