Name
WID
Entrance Date

KANSAS STATE UNIVERSITY
College of Arts and Sciences

BACHELOR OF ARTS DEGREE **Spring 2019**

Curriculum and Graduation Requirements Guide

BASIC REQUIREMENTS		HR	GR
See Current Listing for Courses that Fulfill Requirements:			
Expository Writing I	(3)		
Expository Writing II	(3)		
Public Speaking	(2-3)		
Foreign Languages: 4 courses	(15-19)		
1.			
2.			
3.			
4.			
Humanities: 4 courses	(11)		
1. Fine Arts			
2. Philosophy			
3. Western Heritage			
4. Literary or Rhetorical Arts			
Social Science: 4 courses	(12)		
1.			
2.			
3.			
4. (course w/ prereq. In same dept or 500-level or above)			
Natural Sciences: 3courses	(11)		
1. Life Science with Lab			
2. Physical Science with Lab			
3. Life or Physical Science			
Mathematics: 1 course	(3)		
US Multicultural Overlay: 1 course	(3)		

Retakes

1.	4.
2.	5.
3.	

Activity Hours - 4 - 8 hours

1.	5.
2.	6.
3.	7.
4.	8.

MAJOR

Journalism and Mass Communications - Strategic Communications Sequence

A 2.5 GPA is required on all JMC courses applied to the major.

	Credit	*Grade*
JMC Gateway *(9 credit hours)*		
MC 010 - JMC Orientation	0	
MC 110 - Mass Communication in Society	3	
MC 130 - Writing Conventions & Mechanics	1	
MC 131 - Media Writing Styles & Platforms	1	
MC 132 - Writing Perspectives	1	
Select three from: MC 191, 192, 193, 194, 195, 196		
Strategic Communications Sequence *(36 credit hours)*		
MC 120 - Principles of Advertising	3	
OR		
MC 180 - Principles of Public Relations	3	
MC 221 - Advertising Strategy & Writing	3	
OR		
MC 280 - Public Relations Writing	3	
MC 341 - Media Design & Data Visualization	3	
MC 380 - Strategic Comm Strategy and Planning	3	
MC 396 - Strategic Comm Research	3	
MC 466 - Law of Mass Communications	3	
MC 491 - Mass Communication Internship	1-3	
MC 581 - Strategic Comm Campaigns	3	
Techniques Courses *(6 credit hours, MC 300-499, not MC 385 or 491)*		
Conceptual Courses *(6 credit hours, MC 500-799)*		
Mass Communications Electives *(0-2 credit hours)*		
Outside Concentration *(15 credit hours)*		
At least two 500 level or above classes or classes with pre-requisites; outside JMC		

Advisor: Date:

TRANSFER CREDITS PRESENTED

Only 1/2 of the hours required for a KSU Degree can be applied from a two-year college.

College or University	Hours

K-State 8

Aesthetic Interpretation	Human Diversity within the U.S.
Historical Perspectives	Natural and Physical Sciences
Global Issues and Perspectives	Social Sciences
Ethical Reasoning and Responsibility	
Empirical and Quantitiative Reasoning	

Free Elective

***20 of the last 30 credit hours must be K-State coursework**
***45 credit hours at the 300 level or above are required for graduation**

Graduation Requirements

TOTAL hours required	120
KSU graded hours attempted	
Plus:	
KSU non-graded hours applied	
Transfer credit hours applied	
Less:	
KSU hours of F	
Below 100 level course	
Extra Activity Hours	
Total:	
CURRENT SEMESTER:	
REMAINING HOURS:	
REMAINING 300+ HOURS:	
OVERALL KSU GPA	

Arts and Sciences Basic Requirements: http://artsci.k-state.edu/student-resources/academics/advising_resources/Requirement%20sheets.pdf
K-State 8 Course List: http://www.k-state.edu/kstate8/lists/