

Name _____

WID _____

Entrance Date _____

KANSAS STATE UNIVERSITY

College of Arts and Sciences

MAJOR

Journalism and Mass Communications - Strategic Communications Core

A 2.5 GPA is required on all JMC courses applied to the major.

Credit Grade

JMC Gateway (9 credit hours)

MC 110 - Mass Communication in Society 3 _____

MC 130 - Writing Conventions & Mechanics 1 _____

MC 131 - Media Writing Styles & Platforms 1 _____

MC 132 - Writing Perspectives 1 _____

Select three from: MC 191, 192, 193, 194, 195, 196

Strategic Communications Core (21 credit hours)

MC 120 - Principles of Advertising 3 _____

OR

MC 180 - Principles of Public Relations 3 _____

MC 221 - Advertising Strategy & Writing 3 _____

MC 396 - Strategic Comm Research 3 _____

MC 341 - Media Design & Data Visualization 3 _____

MC 466 - Law of Mass Communications 3 _____

MC 491 - Mass Communication Internship 1-3 _____

MC 581 - Strategic Comm Campaigns 3 _____

Electives (12 credit hours, at least 6 hours at 500 level or above)

Advisor: _____

Date: _____

BACHELOR OF SCIENCE DEGREE Fall 2018

Curriculum and Graduation Requirements Guide

TRANSFER CREDITS PRESENTED

Only 1/2 of the hours required for a KSU Degree can be applied from a two-year college.

College or University	Hours
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

K-State 8

Aesthetic Interpretation	Human Diversity within the U.S.
Historical Perspectives	Natural and Physical Sciences
Global Issues and Perspectives	Social Sciences
Ethical Reasoning and Responsibility	
Empirical and Quantitative Reasoning	

Free Elective

***20 of the last 30 credit hours must be K-State coursework
*45 credit hours at the 300 level or above are required for graduation**

Graduation Requirements

TOTAL hours required	120
KSU graded hours attempted	_____
Plus:	
KSU non-graded hours applied	_____
Transfer credit hours applied	_____
Less:	
KSU hours of F	_____
Below 100 level course	_____
Extra Activity Hours	_____
Total:	_____

CURRENT SEMESTER:

REMAINING HOURS:

REMAINING 300+ HOURS:

OVERALL KSU GPA

BASIC REQUIREMENTS	HR	GR
See Current Listing for Courses that Fulfill Requirements:		
Expository Writing I (3)	_____	_____
Expository Writing II (3)	_____	_____
Public Speaking (2-3)	_____	_____
Humanities: 4 courses (11)	_____	_____
1. Fine Arts	_____	_____
2. Philosophy (except Logic)	_____	_____
3. Western Heritage	_____	_____
4. Literary or Rhetorical Arts	_____	_____
Social Science: 4 courses (12)	_____	_____
1	_____	_____
2	_____	_____
3	_____	_____
4 (course w/ prereq in same dept or 500-level or above)	_____	_____
Natural Sciences: 4 courses (14)	_____	_____
1. Life Science with Lab	_____	_____
2. Physical Science with Lab	_____	_____
3. Life or Physical Science	_____	_____
4. Course w/ prereq in same department	_____	_____
Quantitative: (4-9)	_____	_____
1.	_____	_____
2.	_____	_____
3.	_____	_____
International Overlay: 1 course (3)	_____	_____
US Multicultural Overlay: 1 course (3)	_____	_____

Retakes

1.	4.	_____
2.	5.	_____
3.		_____

Activity Hours - 4 - 8 hours

1.	5.	_____
2.	6.	_____
3.	7.	_____
4.	8.	_____

Arts and Sciences Basic Requirements: http://arts.k-state.edu/student-resources/academics/advising_resources/Requirement%20sheets.pdf

K-State 8 Course List: <http://www.k-state.edu/kstate8/lists/>