

Name _____
 WID _____
 Entrance Date _____



BACHELOR OF ARTS DEGREE **Fall 2018**
 Curriculum and Graduation Requirements Guide

BASIC REQUIREMENTS	HR	GR
See Current Listing for Courses that Fulfill Requirements:		
Expository Writing I (3)		
Expository Writing II (3)		
Public Speaking (2-3)		
Foreign Languages: 4 courses (15-19)		
1.		
2.		
3.		
4.		
Humanities: 4 courses (11)		
1. Fine Arts		
2. Philosophy		
3. Western Heritage		
4. Literary or Rhetorical Arts		
Social Science: 4 courses (12)		
1.		
2.		
3.		
4. (course w/ prereq. In same dept or 500-level or above)		
Natural Sciences: 3courses (11)		
1. Life Science with Lab		
2. Physical Science with Lab		
3. Life or Physical Science		
Mathematics: 1 course (3)		
US Multicultural Overlay: 1 course (3)		

MAJOR

Journalism and Mass Communications - Strategic Communications Core
 A 2.5 GPA is required on all JMC courses applied to the major.

JMC Gateway (9 credit hours)

	Credit	Grade
MC 110 - Mass Communication in Society	3	
MC 130 - Writing Conventions & Mechanics	1	
MC 131 - Media Writing Styles & Platforms	1	
MC 132 - Writing Perspectives	1	
<i>Select three from: MC 191, 192, 193, 194, 195, 196</i>		
_____	_____	_____
_____	_____	_____

Strategic Communications Core (21 credit hours)

MC 120 - Principles of Advertising	3	
OR		
MC 180 - Principles of Public Relations	3	
MC 221 - Advertising Strategy & Writing	3	
MC 396 - Strategic Comm Research	3	
MC 341 - Media Design & Data Visualization	3	
MC 466 - Law of Mass Communications	3	
MC 491 - Mass Communication Internship	1-3	
MC 581 - Strategic Comm Campaigns	3	

Electives (12 credit hours, at least 6 hours at 500 level or above)

_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Outside Concentration (15 credit hours)

At least two 500 level or above classes or classes with pre-requisites; outside JMC

_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Advisor: _____

Date: _____

TRANSFER CREDITS PRESENTED

Only 1/2 of the hours required for a KSU Degree can be applied from a two-year college.

College or University	Hours
_____	_____
_____	_____
_____	_____
_____	_____

K-State 8

Aesthetic Interpretation	Human Diversity within the U.S.
Historical Perspectives	Natural and Physical Sciences
Global Issues and Perspectives	Social Sciences
Ethical Reasoning and Responsibility	
Empirical and Quantitative Reasoning	

Free Elective

***20 of the last 30 credit hours must be K-State coursework
 *45 credit hours at the 300 level or above are required for graduation**

Graduation Requirements

TOTAL hours required	120
KSU graded hours attempted	_____
Plus:	
KSU non-graded hours applied	_____
Transfer credit hours applied	_____
Less:	
KSU hours of F	_____
Below 100 level course	_____
Extra Activity Hours	_____
Total:	_____

CURRENT SEMESTER:

REMAINING HOURS:

REMAINING 300+ HOURS:

OVERALL KSU GPA

Arts and Sciences Basic Requirements: http://artsci.k-state.edu/student-resources/academics/advising_resources/Requirement%20sheets.pdf
 K-State 8 Course List: <http://www.k-state.edu/kstate8/lists/>