

Name \_\_\_\_\_

WID \_\_\_\_\_

Entrance Date \_\_\_\_\_



College of Arts and Sciences

BACHELOR OF SCIENCE DEGREE

Curriculum and Graduation Requirements Guide

BASIC REQUIREMENTS	HR	GR
See Current Listing for Courses that Fulfill Requirements:		
Expository Writing I	(3)	
Expository Writing II	(3)	
Public Speaking	(2-3)	
Humanities: 4 courses	(11)	
1. Fine Arts		
2. Philosophy (except Logic)		
3. Western Heritage		
4. Literary or Rhetorical Arts		
Social Science: 4 courses	(12)	
1		
2		
3		
4 (course w/ prereq in same dept or 500-level or above)		
Natural Sciences: 4 courses	(14)	
1. Life Science with Lab		
2. Physical Science with Lab		
3. Life or Physical Science		
4. Course w/ prereq in same department		
Quantitative:	(4-9)	
1.		
2.		
3.		
International Overlay: 1 course	(3)	

**Retakes**

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

**Activity Hours - 4 - 8 hours**

1.	5.
2.	6.
3.	7.
4.	8.

**MAJOR**  
**JMC-Avertising** **02/17**

A total of 39 credit hours must be completed (a max of 45 may be applied to degree). You must have a cumulative GPA 2.5 or higher on all MC course work to graduate

	Credit	Grade
MC 110 - Mass Comm in Society	3	
MC 120 - Principles of Advertising	3	
MC 221 - Advertising Strategy & Writing	3	
MC 396 - Stretagic Comm Research	3	
MC 446 - Advertising Media Planning	3	
MC 466 - Law of Mass Comm	3	
MC 480 - Ad/PR Design and Production	3	
MC 640 - Advertising Campaigns	3	
Choose 1 of the following upper-level Advertising Classes: MC 557, MC 623, MC 665, MC 670		
	3	

Electives: 12 hrs, of which, at least 3 hrs at 500-level or above.  
(max of 18 hrs can apply towards degree)

_____	_____	_____
_____	_____	_____
_____	_____	_____

Outside Concentration - 15 hours, of which, at least 2 courses must be 500-level or higher or classes with a prerequisite in the same dept. (A max of 6 hrs may overlap with the "Basic Requirements")

_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Advisor: \_\_\_\_\_ Date: \_\_\_\_\_

**TRANSFER CREDITS PRESENTED**

Only 1/2 of the hours required for a KSU Degree can be applied from a two-year college.

College or University	Hours
_____	_____
_____	_____
_____	_____

**K-State 8**

Aesthetic Interpretation	Human Diversity within the U.S.
Historical Perspectives	Natural and Physical Sciences
Global Issues and Perspectives	Social Sciences
Ethical Reasoning and Responsibility	
Empirical and Quantitative Reasoning	

**Free Elective**

**Graduation Requirements**

TOTAL hours required	120
KSU graded hours attempted	_____
Plus:	
KSU non-graded hours applied	_____
Transfer credit hours applied	_____
Less:	
KSU hours of F	_____
Below 100 level course	_____
Extra Activity Hours	_____
Total:	_____
<b>CURRENT SEMESTER:</b>	_____
<b>REMAINING HOURS:</b>	_____
<b>REMAINING 300+ HOURS:</b>	_____
<b>OVERALL KSU GPA</b>	_____

**\*20 of the last 30 credit hours must be K-State coursework**  
**\*45 credit hours at the 300 level or above are required for graduation**