

Name \_\_\_\_\_

WID \_\_\_\_\_

Entrance Date \_\_\_\_\_



College of Arts and Sciences

BACHELOR OF ARTS DEGREE

Curriculum and Graduation Requirements Guide

BASIC REQUIREMENTS	HR	GR
See Current Listing for Courses that Fulfill Requirements:		
Expository Writing I	(3)	3
Expository Writing II	(3)	3
Public Speaking	(2-3)	2
Foreign Languages: 4 courses	(15-19)	
1.		5
2.		5
3.		5
4.		4
Mathematics: 1 course	(3)	3
Humanities: 4 courses	(11)	
1. Fine Arts		2
2. Philosophy		3
3. Western Heritage		3
4. Literary or Rhetorical Arts		3
Social Science: 4 courses	(12)	
1.		3
2.		3
3.		3
4. (course w/ prereq. In same dept or 500-level or above)		3
Natural Sciences: 3 courses	(11)	
1. Life Science with Lab		4
2. Physical Science with Lab		4
3. Life or Physical Science		3

**Retakes**

1.	
2.	
3.	
4.	
5.	

**Activity Hours - 4 - 8 hours**

1.	5.
2.	6.
3.	7.
4.	8.

**MAJOR**

**JMC-Avertising 02/17**

*A total of 39 credit hours must be completed (a max of 45 may be applied to degree). You must have a cumulative GPA 2.5 or higher on all MC course work to graduate*

	Credit	Grade
MC 110 - Mass Comm in Society	3	
MC 120 - Principles of Advertising	3	
MC 221 - Advertising Strategy & Writing	3	
MC 396 - Strategic Comm Research	3	
MC 446 - Advertising Media Planning	3	
MC 466 - Law of Mass Comm	3	
MC 480 - Ad/PR Design and Production	3	
MC 640 - Advertising Campaigns	3	

*Choose 1 of the following upper-level Advertising Classes:  
MC 557, MC 623, MC 665, MC 670*

	3	
<i>Electives: 12 hrs, of which, at least 3 hrs at 500-level or above. (max of 18 hrs can apply towards degree)</i>		

*Outside Concentration - 15 hours, of which, at least 2 courses must be 500-level or higher or classes with a prerequisite in the same dept. (A max of 6 hrs may overlap with the "Basic Requirements")*


Advisor: \_\_\_\_\_ Date: \_\_\_\_\_

**TRANSFER CREDITS PRESENTED**

*Only 1/2 of the hours required for a KSU Degree can be applied from a two-year college.*

College or University	Hours
_____	_____
_____	_____
_____	_____
_____	_____

**K-State 8**

Aesthetic Interpretation	Human Diversity within the U.S.
Historical Perspectives	Natural and Physical Sciences
Global Issues and Perspectives	Social Sciences
Ethical Reasoning and Responsibility	
Empirical and Quantitative Reasoning	

**Free Elective**

**Graduation Requirements**

TOTAL hours required	120
KSU graded hours attempted	_____
Plus:	
KSU non-graded hours applied	_____
Transfer credit hours applied	_____
Less:	
KSU hours of F	_____
Below 100 level course	_____
Extra Activity Hours	_____
Total:	_____

**CURRENT SEMESTER:** \_\_\_\_\_  
**REMAINING HOURS:** \_\_\_\_\_  
**REMAINING 300+ HOURS:** \_\_\_\_\_  
**OVERALL KSU GPA** \_\_\_\_\_

**\*20 of the last 30 credit hours must be K-State coursework  
 \*45 credit hours at the 300 level or above are required for graduation**