

**Joseph R. Blaney, Ph.D.**

11 Deerfield Ct.

Bloomington, IL 61705

309-242-6367 (c)

jrblane@ilstu.edu

**Education**

B.A. Loyola University Chicago (1988)

M.A. Saint Louis University (1995)

Ph.D. University of Missouri (1998)

Specialization: Public Image Restoration

**University Positions**

Associate Dean, College of Arts and Sciences, Illinois State University, Fall 2011-Present

Professor of Communication, Illinois State University, Fall 2010-Present

Associate Professor of Communication, Illinois State University, Spring 2006-Fall 2010

Director of Broadcasting/Associate Professor, Illinois State University, Fall 2004-Spring 2006

Director of Broadcasting/Assistant Professor, Illinois State University, Fall 2000-Spring 2004

Assistant Professor, Northwest Missouri State University, Fall 1998-Summer 2000

Graduate Teaching Assistant, University of Missouri, Fall 1995-Summer 2000

**Administrative Accomplishments**

Social Media Analytics Command Center (SMACC) Development

Obtained agreement with largest Spanish language content company in U.S.

Pursuing agreement with Fortune 1000 insurance company

Pursuing agreement with electric vehicle manufacturer

Faculty Professional Development Series Co-Planner

New Faculty Development Series 2011, 2012, 2013, 2014, 2015, 2016, 2017

Mid-Career Development Series 2012, 2013, 2014, 2015, 2016, 2017

Interdisciplinary Initiative Funding Implementation (2016, 2017)

Cross-Disciplinary Initiative Created 14 New Grant/Publication Projects (2014, 2015)

(Administrative Accomplishments Continued)

College of Arts and Sciences Dominance of University Research Awards

Outstanding University Researcher from CAS 2011, 2012, 2013, 2014, 2015, 2016

University Research Initiative Winners from CAS 2011, 2012, 2013, 2014, 2015, 2016

College of Arts and Sciences Leadership of External Funding

Leading all colleges in external support 2011, 2013, 2014, 2016

External support for all three areas: sciences, social sciences, and humanities

Increased Square Footage for Research, Classroom, Office, and Clinical Space

Newly obtained satellite space for Canine Cognition Laboratory

Newly obtained satellite audiology clinic space with local township

Newly obtained existing space for *Journal of Mathematics Education*, Center for Renewable Energy, English Publications Unit, Latino Studies Program,

Communication Sciences and Disorders and several academic unit office spaces

Identified space and architectural plans for speech and hearing clinic (on hold)

Successful Advocacy for Facilities Improvements

Communication Innovation Center (News Editing, Social Media, and Cross-Platform Writing Lab) (2017)

Chemical Stockroom and Laboratory Renovation (2017)

Physics Planetarium Renovation (2017)

Speech Pathology/Audiology Treatment Room A-V System (2017)

Biochemistry Lab Renovation (2016)

Interdisciplinary Water Analysis Lab (2015)

Sediment Analysis Lab (2015)

Emergency Response Planning

College-wide implementation of ERP revisions

University-wide testing of ERP central messaging

Adoption of Student Technology Funding Model

Successfully advocated for “Tech Tuition” formula more favorable to College of Arts and Sciences

Coordination of *Digital Measures* Across College of Arts and Sciences

All faculty given profiles

Piloted four departmental cycles for use in annual productivity reports

Introduced *Digital Measures* as replacement other IT functions

### **Courses Taught**

*Mass Media:* Mass Communication Theory, Media and Religion, Media Management, Media Writing, Freedom of Speech and Press, Cultural Criticism of Mass Communication, Media Ethics, Media and Society, Media and Elections, Radio Production, Radio Practicum, Media Announcing

*Public Relations:* Crisis Communication, Campaign Message Design, Public Image Restoration, Communication and Social Issues

*Communication Studies:* Rhetorical Criticism, Political Communication, Communication and Humor, Public Speaking

### **Scholarship/Creative Productivity**

As the publications listed below indicate, I have three prominent lines of research: (1) image restoration of public figures/organizations, (2) media pedagogy, and (3) functions of political communication.

Wanting to stay on top of my professional skills, in the last several years I have begun competing in peer-reviewed broadcasting competitions in news and commercial production categories.

### **Broadcasting Distinctions (Peer Reviewed)**

Broadcast Education Association, Award of Excellence, Hard News Reporting (2009)  
Broadcast Education Association, Best of Competition, Commercial/PSA/Promo (2009)  
National Broadcasting Society, 1<sup>st</sup> Place Experimental Audio (2009)  
National Broadcasting Society, 1<sup>st</sup> Place Experimental Audio (2008)  
Illinois Broadcasters Association, 2<sup>nd</sup> Place, Medium Market Morning Show (2007)

### **Books Published**

Blaney, J.R. (2016) (Ed.). *Putting image repair to the test: Quantitative applications of Image Restoration Theory*. Lanham, MD: Lexington Books.

Blaney, J.R., Lippert, L. R., and Smith, J. S. (Eds.). (2013). *Repairing the athlete's image: Studies in sports image restoration*. Lanham, MD: Lexington Books.

Kristiansen, L.J., Blaney, J. R., Chidester, P. J., and Simonds, B. K. (2009). *Screaming for change: Articulating a unifying philosophy of punk rock*. Lanham, MD: Lexington Books.

Blaney, J. R., and Zompetti, J. P. (Eds.). (2009). *The rhetoric of Pope John Paul II*. Lanham, Maryland: Lexington Books.

(Books Published Continued)

Donnelly, G., & Blaney, J.R. (Eds.). (2003). *Technological issues in broadcast education: Critical challenges*. Westport, CT: Praeger.

Blaney, J. R., & Benoit, W. L. (2001). *The Clinton scandals and the politics of image restoration*. Westport, CT: Praeger.

Benoit, W. L., Blaney, J. R., & Pier, P. M. (1999). *Campaign '96: A functional analysis of acclaiming, attacking, and defending*. Westport, CT: Praeger.

**Scholarly Articles/Chapters**

Blaney, J. R. (in press). Social media analytics, advertising, and strategic partnerships. In J.A. Hendricks (Ed.). *Radio's second century: A reader*. New Brunswick, NJ: Rutgers University Press.

Blaney, J. R. (in press). The role of team success and failure in mitigating fan dissatisfaction with ticket price increases. In A.C. Billings, W.T. Combs, and K.A. Brown (Eds.). *Reputational challenges in sport*. London: Routledge.

Blaney, J. R. (in press). American media framing of the cardinalate appointments of Pope Francis. *International Journal of Media and Cultural Politics*, 13.

Blaney, J. R. (2016). Differences between Democrats and Republicans: In their own words. In N. S. Lind, E. T. Rankin, and G. Harris (Eds.). *Today's economic issues: Democrats and Republicans*. Santa Barbara, CA: ABC-CLIO Greenwood.

Blaney, J. R. (2016). Image restoration: Time for the empirical turn. In J. R. Blaney (Ed.). *Putting image repair to the test: Quantitative applications in image restoration theory*. Lanham, MD: Lexington Books.

Blaney, J. R. (2016). Radio and elections. In W. L. Benoit (Ed.). *Praeger handbook of political campaigning in the United States*. Westport, CT: Praeger.

Blaney, J. R. (2016). Image Restoration Theory: Time for the quantitative turn. In J. R. Blaney (Ed.). *Putting image repair to the test: Quantitative applications of Image Restoration Theory*. Lanham, MD: Lexington Books.

Twook, J., & Blaney, J.R. (2013). Reputation differences between mortification-only and mortification/corrective action strategies following a transgression by a professional athlete. In J.R. Blaney, L. R. Lippert, and J.S. Smith (Eds.). *Repairing the athlete's image: Studies in sports image restoration*. Lanham, MD: Lexington Books.

(Scholarly Articles/Chapters Continued)

Blaney, J. R. (2009). The Vatican's response to the sexual abuse crisis in America: An image restoration study (pp. 199-210). In J.R. Blaney & J.P. Zompetti (Eds.), *The rhetoric of Pope John Paul II*. Lanham, MD: Lexington Books.

Blaney, J. R., Donnelly, G., & Rouch, M. (2003). Outcome differences in modular versus traditional instruction in audio production assignments. In Donnelly, G., & Blaney, J. R. (Eds.). *Technological issues in broadcast education: Critical challenges*. Westport, CT: Praeger.

Blaney, J.R., Benoit, W. L., & Brazeal, L. M. (2002). Blowout!: Firestone's image restoration campaign. *Public Relations Review*, 28, 379-392.

Blaney, J. R. (2002). [Review of the book *Regulating the future: Broadcasting technology and governmental control* by W.A.K. Huff]. *Feedback*, 43 (2), p. 57.

Blaney, J. R. (2001). Restoring the juridical image: *Apologia for Ex Corde Ecclesiae*. *Journal of Communication and Religion*, 23, 94-109.

Blaney, J. R. (2000). [Review of the book *Big voices of the air: The battle over clear channel radio* by J. C. Foust]. *Feedback*, 41, (4), p. 54.

Benoit, W. L., Blaney, J. R., & Pier, P. M. (2000). Acclaiming, attacking, and defending: A functional analysis of U. S. nominating convention keynote speeches. *Political Communication*, 17, 61-84.

Blaney, J. R., & Donnelly, G. (2000). Relationships between academic broadcast facilities and pedagogical outcomes. *Feedback*, 41, (1), 1-8.

Benoit, W. L., Wells, W. T., Pier, P. M., & Blaney, J. R. (1999). Acclaiming, attacking, and defending in presidential nominating acceptance addresses. *Quarterly Journal of Speech*, 85, 247-267.

Blaney, J. R., & Pier, P. M. (1998). Acclaiming, attacking, and defending on political talk radio. *Iowa Journal of Communication*, 30, 2-19.

Blaney, J. R., & Benoit, W. L. (1997). The persuasive defense of Jesus in the Gospel According to John. *The Journal of Communication and Religion*, 20, 25-30.

Benoit, W. L., Pier, P. M., & Blaney, J. R. (1997). A functional approach to televised political spots: Acclaiming, attacking, and defending. *Communication Quarterly*, 45, 1-20.

Blaney, J. R. (1997). [Review of the book *Selling radio: The commercialization of American broadcasting 1920-1934* by S. Smulyan] *Journal of Radio Studies*, 4, 296-298.

### **Scholarly Presentations**

Blaney, J. R. (2017). The role of team success and failure in mitigating fan dissatisfaction with ticket price increases. *A paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication Pre-Conference on Reputational Challenges in Sport*. Chicago, IL.

Blaney, J. R. (2013). The state of the radio industry: New models for sales and management. *A paper presented at the annual meeting of the Broadcast Education Association*. Las Vegas, NV.

Twork, J., and Blaney, J.R. (2012). Reputation differences between mortification-only and mortification/corrective action strategies following a transgression by a professional athlete. *A paper presented at the Fifth Summit on Communication and Sport*. Peoria, IL.

Blaney, J. R. (2012). The state of the radio industry: Revenue streams and recovery. *A paper presented at the annual meeting of the Broadcast Education Association*. Las Vegas, NV.

Blaney, J. R. (2012). Respondent: Top papers session. *A paper presented at the annual meeting of the National Broadcasting Society*. Jersey City, NJ.

Blaney, J.R. (2012). Scholarly publishing in media journals. *A paper presented at the annual meeting of the National Broadcasting Society*. Jersey City, NJ.

Blaney, J.R., Hunt, S.K., and Lippert, L.R. (2009). Political engagement differences between syndicated and local talk radio listeners. *A paper presented to the Annual Meeting of the Central States Communication Association*. St. Louis, MO.

Blaney, J.R. (2007). Response: Communicating in a politically diverse society. *A paper presented to the Annual Meeting of the Central States Communication Association*. Minneapolis, MN.

Blaney, J. R. (2006). Apologizing for sexual abuse: Pope John Paul II's address to the Cardinals of the United States. *Paper presented to the Annual Meeting of the National Communication Association*. San Antonio, TX.

Blaney, J. R., Donnelly, G., and Rouch, M. (2004). Outcome differences in traditional versus modular instruction in audio production assignments. *A paper presented to the annual meeting of the Broadcast Education Association*. Las Vegas, NV.

Blaney, J. R. (2004). Roundtable discussion of the book, "Technological Issues in Broadcast Education: Critical Challenges." Central States Communication Association. Cleveland, OH.

(Scholarly Presentations Continued)

Blaney, J. R. (2002). Respondent: Popular culture and Christian faith: Moral interpretations. *A paper presented to the annual meeting of the National Communication Association*. New Orleans, LA.

Blaney, J. R., Benoit, W. L., & Brazeal, L. (2001). Blowout!: Firestone's image restoration campaign. *A paper presented to the annual meeting of the National Communication Association*. Atlanta, GA.

Blaney, J. R., & Houge, M. (2001). FOX, CNN, and the functional theory of political communication. *A paper presented to the annual meeting of the National Communication Association*. Atlanta, GA.

Blaney, J.R. (2001). Radio and the functional theory of political communication. *A paper presented to the annual meeting of the Central States Communication Association*. Cincinnati, Ohio.

Blaney, J.R. (2001). Respondent: Histories of International Religious Broadcasting. *A paper presented to the annual meeting of the Broadcast Education Association*. Las Vegas, Nevada.

Blaney, J. R. (2000). The origins of talk radio. *A paper presented to the joint meeting of the Popular Culture Association and the American Culture Association*. New Orleans, LA.

Blaney, J. R. (1999). President Clinton's apologia at the White House prayer breakfast. *A paper presented to the annual meeting of the National Communication Association*. Chicago, IL.

Blaney, J. R. (1999). Slow train coming: A metaphorical analysis. *A paper presented to the annual meeting of the National Communication Association*. Chicago, IL.

Blaney, J. R. (1999). That woman: President Clinton's image restoration in the Lewinsky matter. *A paper presented to the annual meeting of the Central States Communication Association*. St. Louis, MO.

Berg-Nellis, K., & Blaney, J. R. (1999). Public service announcements and student activism. *A paper presented to the annual meeting of the Broadcast Education Association*. Las Vegas, NV.

Blaney, J. R. (1998). The persuasive defense of G. Gordon Liddy. *A paper presented to the annual meeting of the National Communication Association*. New York, NY.

(Scholarly Presentations Continued)

Blaney, J. R. (1998). The metaphors of Jesus in the Gospel According to John. *A paper presented to the annual meeting of the National Communication Association*. New York, NY.

Blaney, J. R. (1998). Homer in the house: The social uses of television revisited. *A paper presented to the annual meeting of the Central States Communication Association*. Chicago, IL.

Blaney, J. R. (1997). Acclaiming, attacking, and defending on political talk radio. *A paper presented to the annual meeting of the National Communication Association*. Chicago, IL.

Benoit, W. L., Pier, P. M., & Blaney, J. R. (1997) A functional approach to televised political spots: Acclaiming, attacking, and defending. *A paper presented to the annual meeting of the National Communication Association*. Chicago, IL.

Blaney, J. R., & Benoit, W. L. (1997). The persuasive defense of Jesus in the Gospel According to John. *A paper presented to the annual meeting of the National Communication Association*. Chicago, IL.

Blaney, J. R. (1997). Talk radio and two-step flow: Lazarsfeld's model in a populist medium. *A paper presented to the annual meeting of the Central States Communication Association*. St. Louis, MO.

Benoit, W. L., Wells, W. T., Pier, P. M., & Blaney, J. R. (1996). Acclaiming, attacking, and defending in nominating convention acceptance addresses. *A paper presented to the annual meeting of the National Communication Association*. San Diego, CA.

Benoit, W. L., Blaney, J. R., & Pier, P. M. (1996). Acclaiming, attacking, and defending in nominating convention keynote addresses. *A paper presented to the annual meeting of the National Communication Association*. San Diego, CA.

**Scholarly Associations**

Council of Colleges of Arts and Sciences (2011-Present)  
Broadcast Education Association (1995-present)  
Religious Communication Association (1993-present)  
National Broadcasting Society (2008-present)



**Service**

Chair, School of Communication Unified Media Sales Force Committee (2015-present)  
Director of Convergent Radio Search Committee (2015)  
Board of Directors, Broadcast Education Association (2014-2016)  
BEA Publications Committee (2014-2017)  
Board of Directors, Illinois Broadcasters Association (2010-2015)  
Chair, Illinois Broadcasters Association Academics Committee (2010-2015)  
Provost's Leadership Initiative (Fall 2012-Spring 2013)  
Facilities Planning Director Search Committee (Fall 2012)  
College Research Coordinators (Fall 2011-present)  
University Research Council (2008-2009, 2011-present)  
Office of Academic Technologies Leadership Committee (Fall 2011-present)  
Academic Facilities Advisory Committee (Fall 2011-present)  
CAS-IT Director Search Committee (Fall 2012)  
University Academic Policies Review Committee (2010-2011)  
Graduate Council (2008-2009)  
Academic Senate (2005-2008)  
Journalism Faculty Search Committee Chair (2003-2004)  
TV10 News Director Search Chair (2003-2004)  
College Curriculum Committee (Member 2003-2006; chair 2007-2008)  
Department Faculty Status Committee (Tenure, Promotion, and Personnel), 2001-2003  
School Faculty Status Committee (Tenure, Promotion, and Personnel), 2004-2011  
TV10 Production Director Search Chair (2002)  
Public Relations Faculty Search Committee (2000-2001)  
Department Objectives Committee (Spring 2001)  
Illinois Articulation Initiative (2001-2006)  
NCA Mass Communication Reviewer (2000-present)  
CSCA Mass Communication Interest Group (vice-chair, 2001; chair, 2002)  
CSCA Mass Communication Interest Group Reviewer (1999-present)  
CSCA Political Communication Interest Group Reviewer (2000-2001)  
Editorial Board, *Journal of Communication* (2001-2004)  
Editorial Board, *Communication Studies* (2006-present)  
Editorial Board, *Journal of Media Sociology* (2007-present)  
Editorial Board, *Journal of Communication and Religion* (2010-Present)

**Academic Distinctions**

Editor, *Journal of Radio and Audio Media* (2010-2013)  
Professional Member of the Year, National Broadcasting Society (2010)  
University Research Initiative, Illinois State University (Departmental and College, 2002)  
University Teaching Initiative (Departmental, 2002)  
Coltrin Award for Excellence in Communications Education, International Radio and Television Society (2002)  
Faculty Fellow, International Radio and Television Society (2002, 2003, 2004)  
Faculty Fellow, National Association of Television Program Executives (2001, 2006)

Dean's Award for Excellence in Research, Northwest Missouri State University (1999)  
Superior Graduate Achievement Award, University of Missouri (1998)  
Graduate Student Teaching Award, University of Missouri (1997)

**Personal**

Married to Lauri Maglio of Waukegan, Illinois (1991)  
Children Maggie (26), Matthew (18), and Clare (16)  
Epiphany Catholic Church, Normal, IL  
    Epiphany School Auction Committee  
    Capital Campaign Committee  
Catholic Spirit Radio Board Member  
Mediocre Guitar and Bass Player

**Civic Participation**

Knights of Columbus, Epiphany Council  
    Deputy Grand Knight (2015-2017)  
    Intellectual Disabilities Drive (Annually)  
    Home Brew Challenge Chair (2016, 2017)  
Friends of the Constitution Trail (Traffic Audit Volunteer)  
Bike BloNo (Bicycle Advocacy)

**Media Industry Experience**

Pro Hockey News  
Reporter  
9/12-4/13

Radio Bloomington  
Bloomington, Illinois  
Sports Reporter-WJBC-AM  
Air Personality-B104-FM  
8/08-7/12

97.9 BOB-FM  
Connoisseur Media  
Bloomington-Normal, IL  
Morning Radio Personality  
4/06-4/08

KSD-AM/KYKY-FM, St. Louis  
AM Program Director/FM Air Personality  
1/94-8/95

WKKX-FM, St. Louis  
Weekend Air Personality/News Anchor/Production Staff  
1/93-1/94

WPNT-FM, Chicago  
Air Personality  
12/92-8/94

H&D Broadcasting (New Bedford, MA/Providence, RI & Waukegan, IL)  
Morning Host/Production Director  
2/88-8/92

WVBF, Boston  
Weekend Air Personality  
2/92-8/92

WLS-AM, Chicago  
Talk Show Producer  
8/87-12/88

WLWU, Chicago  
Air Personality/Political Editor/Loyola Radio Conference Music Director  
12/86-7/88